

# PIERSON PLACE TIMES

*Volume 8 Edition 3 October 2013*

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**PPHD -  
Neighbors  
Creating a Better  
Neighborhood**

## QUARTERLY MEETING FAREWELL TO COUNCILMAN TOM SIMPLOT

### CANDIDATE JEOPARDY GAME

with JUSTIN JOHNSON and LAURA PASTOR

PLUS: Jon McLachlan, our Community Action Officer  
Lisa Hubbard, our Neighborhood Specialist  
updating us on crime prevention, trends in the neighborhood, and current city programs.

DATE: TUESDAY, OCTOBER 29th, 2013

AT: **The Camelback Sahara Hotel  
502 W. CAMELBACK RD**

**6:00 pm: MEET AND GREET  
6:30 pm: GENERAL MEETING**

HOSTED BY: **FRENCH GROCERY**  
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Many thanks to **MELROSE KITCHEN** for providing hors d'oeuvres at our last meeting. Enjoy excellent food and atmosphere at this great restaurant located at 4306 N 7th Ave, (602) 274-0079. Facebook.com/MelroseKitchen

**Pierson Residents Rock! Shop Local!**

## G.A.I.N. EVENT - BLOCK PARTY

This year our annual G.A.I.N. celebration, October 19, is a morning event beginning at 8:00 am. For three hours we'll celebrate outside during the lovely morning hours along 3<sup>rd</sup> avenue between Coolidge and Hazelwood streets. This will be a bicycle themed block party with bike accessory give-aways, as well as block watch safety and crime prevention items. BW items include outside lighting for your house and tons of crime prevention information. There will be a cone course in the street for little riders, police cars, live cops and morning breakfast treats. Both District 4 candidates plan to stop by and other "surprise" guests might drop in. G.A.I.N. stands for Getting Arizona Involvement in Neighborhoods, and it's a great way to get to know your neighbors. Remember these are the folks watching out for your house; you watch out for their's! **We** play an active role in maintaining one of the lowest crime rates in Phoenix. The more involved we are - the safer and stronger our neighborhood becomes. Look for updates, invitations and highlights via email, piersonplace.com, the bulletin boards on 3rd Ave and flyers delivered to your door. Plan on stopping by as you walk, bike or travel about the neighborhood that morning!

## DISTRICT 4 CITY COUNCIL ELECTIONS

Pierson Place residents would like to thank all seven District 4 candidates for attending our last meeting and telling us how their ideas and plans would affect our city and neighborhood. Candidates needed to get a majority of the votes, which is 50% plus one, in order to win. No candidate did that, so there will be a runoff election between Justin Johnson and Laura Pastor on November 5th.



On that note, both candidates plan to attend our next meeting and play a friendly game of "Candidate Jeopardy". Please think of questions you want answered and email them to us at piersonplace@cox.net. This meeting is six days before election day, and we hope to make them squirm this time! (See front page for meeting details.) Looking forward to seeing you at this one!

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## SAFE PLACE AT LIGHT RAIL STATIONS

Mayor Stanton announced a partnership between Valley Metro Light Rail and Safe Place. Teens 17 and under who are in crisis can use the phones at all 28 light rail stations to call for immediate help. The program helps them find shelter, counseling and family reunification services. The network already includes many convenience stores, banks and libraries. Safe Place is a national program operated in the Valley by Tumbleweed Center for Youth Development. [www.valleymetro.org/safeplace](http://www.valleymetro.org/safeplace)

  
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# PRESIDENT'S MESSAGE

by Charles Jones

Folks in Pierson Place have been known to rock and roll. When the heat turns up and duty calls... Pierson residents get it done. There is a lot on our plate right now, and folks are pitching in right and left. Doing research, design, purchasing, organizing, automating, coordinating, invigorating and liberating (!) - all kinds of fun things! Just take a look.

In the neighborhood: The board voted to develop a new logo, and we are having a contest to get examples (hint, big cash prize). We are working on a House Spruce Up program, where we assist residents in maintaining the outside of their house (hint, improved street scene). We worked on a solution to the congestion at Central & Pierson and it will be installed soon (hint, red curbs for no parking). We are modernizing the website with new information and pictures of our houses rotating automatically (hint, fresh format and info). We obtained hundreds of dusk-to-dawn light sockets, motion sensing sockets and low-watt bulbs for distribution to residents (hint, more lighting = less crime). We are joining in Geocaching, a worldwide treasure hunt utilizing GPS to find "hides" (hint, a new "hide" will be planted in YOUR neighborhood). Our G.A.I.N. event is October 19th, Getting Arizonans Involved in Neighborhoods, and our next general meeting is October 29th (hint, two more opportunities to get to know your neighbors!). No doubt, there are lots of things happening in the neighborhood. Whew!



Thank you for supporting the Shops at 4700 N. Central Ave (Central Ave & Highland)

**DONOR NETWORK of ARIZONA BLOOD DRIVE**  
Thursday, October 24, 2013 at 201 W Coolidge  
10:00a.m. – 3:00p.m. Limited availability.  
Please email [angie.chea@dnaz.org](mailto:angie.chea@dnaz.org) to schedule an appointment.  
Horror themed in honor of Halloween -  
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On our borders: Two new housing developments are in the works, at Central & Highland and 3rd Ave & Camelback (hint, light rail = new development with density). Light Rail Safety Zones are here, call boxes at stations for youth who need emergency social services (hint, there are 3 stations on our borders). I am serving on the Infill Development Advisory Committee, which recommends procedures for speeding up approvals on infill projects (hint, protections for historic neighborhoods). We are sponsoring Christmas lights on Central Ave again this year (hint, the Central Ave business district will be decorated for the holidays!). So yes, there is a lot happening on our borders too.

Speaking of residents, some new board members have made a big difference this year. Folks like Romy, Gary, Frank, Bogi, Jill and Robert - provided a spark that turned into action, labor and accomplishment. And our alumni, folks like Beverley, Pam, Ray, Henry, Warren and Andy - kept the boat righted throughout this invigorating time. The neighborhood can't thank all of them enough. Lucky is the neighborhood, lucky are we, lucky to be able to serve. Working on the neighborhood can be a blast, and you can make a difference too. We invite you to join in sometime, simply contact any board member. All of us can rock and roll together!

## Hidden treasure in your neighborhood

Did you know there are 2 million secret packages in 250 countries around the globe? It's true, and there is one within a half mile of your house!

Welcome to the high-tech, world-wide treasure hunt known as Geocaching, where participants seek out hidden containers using latitude and longitude coordinates on GPS devices or Smart Phones. When you make the discovery you can sign the log sheet, kids can trade small trinkets, and then return it for the next seeker. The caches come in all shapes and sizes and can be found in the desert, under water, or even in your own neighborhood. There are thousands of these caches in Phoenix, some in plain sight for over 13 years.

Geocaching is a family-friendly outdoor activity for anyone with an adventurous spirit. It is meant to take travelers to interesting new places and share the history of that area. Pierson Place will be showcasing our neighborhood by placing a cache around 3rd Ave at Camelback in November. Once discovered, the finder can read a brief history of Pierson Place, sign the secret log sheet, and will be encouraged to clean up any trash nearby.

You can learn more about this and start searching for Geocaches by visiting [www.Geocaching.com](http://www.Geocaching.com).



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## HISTORIC DESIGNATION GOING FEDERAL

The city's Historic Preservation Department advised they will help us apply to the federal register! The process takes about a year, requires a lot of work, and must be approved by the State Historic Preservation Office along the way. Once approved, property owners qualify for a reduction in property taxes! We offered to provide some manpower in this project, so if you can help out, please contact us.

## PAINT PHOENIX PURPLE

The city of Phoenix will "Paint Phoenix Purple" for the month of October, in observance of National Domestic Violence Awareness Month. Residents can show support for this first-ever campaign with displays of purple. You can install a purple light bulb on your porch, wear purple clothing on Fridays, tie a purple ribbon to your car antenna, etc. For more information visit

[www.paintphoenixpurple.org](http://www.paintphoenixpurple.org). If you or someone you know is in need of victim services, call the city's Family Advocacy Center at 602-534-2120 or the National Domestic Violence Hotline at 1-800-799-7233.

## New coffee shop and wine bar to open on our border in the Melrose Arts District

The Refuge, located at 4727 N. 7<sup>th</sup> Ave., is slated to open in October. The café will serve coffee and teas, as well as a variety of wines and artisan beers. Breakfast and lunch will be served daily. Guests enjoy daily happy hour from 3-6pm with live music and entertainment on the weekends. Inside, you'll find a gallery of hand-crafted art made by refugees from around the world. Proceeds from the sale of the work directly benefits the artist. Net proceeds from food, beverage and merchandise sales support services for our community's most vulnerable. [www.therefugeaz.com](http://www.therefugeaz.com)

## WILD CATS!

The Spay Neuter Hotline's Trap-Neuter-Return program is for free-roaming, primarily feral, cats. Cats are humanely trapped, spayed and neutered, ear-tipped and returned. TNR is the most humane and effective method for stabilizing feral cat populations. For information or assistance please call 602-265-7729 (SPAY) or email: [feralcats@adlaz.org](mailto:feralcats@adlaz.org).

Many thanks to the City of Phoenix for providing a Blockwatch Grant to fund this newsletter



**Parade Dates - Mark Your Calendar**

November 11th is the 17th annual Veterans Day Parade, featuring more than 100 entries including historic military vehicles, marching units, color guards, floats, bands and representatives of veterans service organizations. The parade starts at 11am.

The Electric Light Parade is on December 7th at 7pm. This year's theme is Wild West Holiday Roundup.

Both parades start at Central and Bethany Home, head south on Central, turn east on Camelback, turn south on 7th Street, and finish at 7th St and Indian School. Come join the fun and support your friends and neighbors.

Check out [www.phoenix.gov](http://www.phoenix.gov) for more information.

**Apartments Proposed on Camelback at 3<sup>rd</sup> Ave**

Fifty-six apartments are proposed for east of the northeast corner of 3<sup>rd</sup> Ave and Camelback (the old Enterprise Car Rental site). The developer will be presenting the plans on Oct 23<sup>rd</sup>, at 6:30 pm, at The Camelback Sahara Hotel, Poolside Room, 502 W. Camelback. Hope to see you there!

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**PHOENIX RECEIVES COPS GRANT**

Phoenix recently received a \$1.8 million federal grant to strengthen public safety efforts. This grant will allow the city to hire an additional 15 police officers. Earlier this year the city hired 11 new officers, funded through the city budget process. Now we will have an additional 26 officers to protect our neighborhoods and schools. Yea!



**CRIME STATISTICS**

*by Andy Mezulis*

**June 23<sup>rd</sup> - August 20<sup>th</sup> 2013**

6/23-300 BLOCK W. Pierson-Assault,  
8/19-100 BLOCK W. Elm-Burglary  
8/20--500 BLOCK W. Highland--Burglary.  
Total for PPHD- 3  
Total for zip code 84013-- 173

**LIGHTEN UP!**  
Be sure to visit our blockwatch table at the GAIN event (Oct 19) & our quarterly meeting (Oct 29) to pick up FREE motion or dusk to dawn lighting for your porch, back yard, driveway etc.

**EMERGENCY CONTACT NUMBERS**

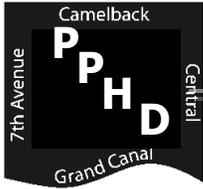
If you see anything suspicious..... please make ONE call:

Emergency: 911

Non-emergency: (602) 262-6151

Or, call our Community Action Officer Jon McLachlan

**(602) 882-9666**



**PIERSON PLACE HISTORIC DISTRICT**

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Block Party - GAIN Event. Saturday, October 19th, 2013 8am - 11am at 3rd Avenue & Coolidge  
Neighborhood Meeting - Tuesday, October 29th, 2013. Meet and Greet at 6pm. Meeting at 6.30pm.

## **PIERSON PLACE HISTORIC DISTRICT NEWSLETTER**

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We want to thank Ron and Alan at  
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### Future Neighborhood Events:

**Saturday, October 19th Block Party - GAIN Event.**  
8am - 11am at 3rd Avenue & Coolidge

**Tuesday, October 29th Neighborhood Meeting.**  
Meet & Greet at 6.00pm. Meeting at 6:30pm.  
See inside for details.