

ESTD 1926  
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HISTORIC DISTRICT

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# PIERSON PLACE TIMES

Volume 11

Edition 6

October 2015

## QUARTERLY MEETING!!!

Guest Speaker:

### Ed Zuercher Phoenix City Manager

Speaking about current city happenings

Plus:

**Mario Lozoya**, our Community Action Officer  
**Lisa Hubbard**, our Neighborhood Specialist

Date:

**WEDNESDAY OCTOBER 28TH, 2015**

**6:00 pm: MEET AND GREET**

**6:30 pm: GENERAL MEETING**

At:

**HOTEL 502**  
**502 W. CAMELBACK RD**  
**602-264-9290**  
**hotel502.com**

Hosted by:

**fàme caffe**  
**4700 N Central Ave**  
**602-314-4660**  
**famephx.com**

Many thanks to Cherry Tree Smokehouse for providing hors d'oeuvres at our last meeting. Enjoy excellent food and atmosphere at this great restaurant located at 1923 E McDowell Rd 602-252-2493 [CherryTreeSmokehouse.com](http://CherryTreeSmokehouse.com)

*Neighbors Creating A  
Better Neighborhood*

**Pierson Residents Rock! Shop Local!**

## Block Watch / Safety Update

By Robert Donat, Block Watch Chair

Do you know what a burglar looks like? Would you call the police if you saw suspicious activity in the neighborhood? What keeps Pierson Place one of the safest neighborhoods in Central Phoenix?

These are questions we should all be able to answer.

A burglar can be anyone but it's their behavior that sets them apart from everyone else. Use common sense, so if you see suspicious activity call the Police. You, our neighbors, keep Pierson Place safe. Watch out for yourself and for all of us. Don't leave items in your vehicle. Lock your vehicle. Trim your bushes or hedges. Install a driveway alarm (come to our quarterly meeting to pick one up!). Install window locks. Know your neighbors and get their phone numbers.



Visit PiersonPlace.com to:

- learn about the Block Watch program;
- suggest improvements to neighborhood safety;
- find out about our quarterly meetings;
- sign up for Nextdoor and virtually meet your neighbors;
- get on our mailing list;
- and much more.

**Block Watch is a simple program of neighbors**

### Cherry Tree Smokehouse BBQ

1923 E. McDowell Rd Phoenix AZ 85006 \* 602-252-2493



cherrytreesmokehouse.com

cherrytreesmokehouse@yahoo.com

## YOU ARE INVITED

### to our Neighborhood Networking Breakfast

October 17th, 7am to 10am

On 3<sup>rd</sup> Ave between Coolidge & Hazelwood

Display and promote your business and personal interests – while getting to know more of your neighbors, and enjoy a great breakfast on us!

To confirm table space for your display, register at [piersonplace.com](http://piersonplace.com) or email us at [piersonplace@cox.net](mailto:piersonplace@cox.net)

### 2015 G.A.I.N. Event

Getting Arizona Involved in Neighborhoods

- watching out for each other.** It is designed to enlist the active participation of citizens in cooperation with the police to reduce crime and improve the quality of life in their neighborhoods.
- It is becoming acquainted with your neighbors.
  - It is working together to identify and solve Problems in the community.
  - It is helping the police by being aware of and reporting any unusual activities as they occur.
  - It is the implementation of crime prevention techniques to enhance home security.
  - It is putting neighbors back into the neighborhoods.
  - **It is not apprehending someone. Leave that to the police!**

For more information about Block Watch and resources to secure your home visit the Pierson Place Block Watch Information page at <http://www.piersonplace.com/block-watch/>

Call **911** if you see a crime in progress. Call Crime Stop for a non-emergency at (602) 262--6151. Contact our Community Action Officer, Mario Lozoya, at [mario.lozoya@phoenix.gov](mailto:mario.lozoya@phoenix.gov) or (602) 534-1745 for any questions about neighborhood safety in Pierson Place. Stay safe!

## PRESIDENT'S MESSAGE

By Charley Jones

October is a very busy month in Pierson Place. We are tracking crime, hosting a neighborhood get-together on the 17th, pursuing a sidewalk on 3rd Ave, designing a plaque for CanalScape, and hosting a whopping general meeting on the 28th. Whew... what a list of great challenges, how can we ever pull it off? Your board. Your board. Some of the most amazing people in the world are on the Board of Directors of Pierson Place Historic District.

There have been a few crimes lately, like burglary on a construction site (Pierson), a weirdo casing a driveway and back yard (Elm), and a couple of car break-ins (Hazelwood). The message here is to report every suspicious thing that happens in the neighborhood, no matter how small or insignificant it might appear. The police tie together information from many sources, and regularly catch bad guys because innocuous things were reported. Please call Crime Stop anytime you see anything that smells. 602-262-6151. No joke, please call in everything.

Our G.A.I.N. event this year is a Neighborhood Networking Breakfast on Oct 17th! G.A.I.N. stands for Getting Arizona Involved in Neighborhoods, which is part of a national program that shows crime goes down when residents get involved in their neighborhood. With that in mind, we encourage you to bring your business interests, hobbies, crafts, and anything else to display and discuss, and mingle with your neighbors while having breakfast on us! Bottom line: getting to know your neighbors equals less crime in the neighborhood. (See event info on page 2).

We are working on installing a sidewalk on the east side of 3rd Avenue between Camelback and the Canal. This will provide a safe walkway through the heart of the neighborhood, starting at the light rail parking lot and ending at our entrance to the CanalScape project, which is planned to have seating, shade and new landscaping. This will be a great place to walk through the neighborhood. In addition, we are designing a dedication plaque for our entrance to CanalScape, which is envisioned to have historical information about significant things, people, and places in the neighborhood. If you have any historic photos or information about significant buildings or residents, please contact us.

And finally, we will be hosting another great quarterly meeting at Hotel 502 on Oct 28th. Come and meet Phoenix City Manager, Ed Zuercher, who will speak about lots of great things happening at the City, while noshing on great food from Fà-me Caffè! There will be lots of interesting neighbors to mingle with, lots of neighborhood business to hear about, and you can pick up lots of free crime prevention tools for your home. We sure hope to see lots of you on the 28th!

Having a busy month once in a while can be good for most people, time to hunker down a bit, kick some butt, make great things happen. It's not easy for YOUR board to always get everything done, and sometimes it might seem like they do things automatically. What a great bunch of committed soles, the things they do for YOUR neighborhood are immeasurable ...and I hope you come chat with them at our events this month.



**Goodwill Melrose Store and Donation Center**  
 725 W. Indian School  
 Phoenix, Arizona 85013

**GOODWILL**   
 of Central Arizona

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 [pinterest.com/goodwillaz](https://pinterest.com/goodwillaz)

Goodwill of Central Arizona is a locally operated 501c3 non-profit organization. 90 cents of every dollar supports our services to put people to work.

# HAPPY HOLIDAYS

New to the area? Looking for a new holiday tradition? Here are a few events happening in and around the area to help you celebrate the holidays

- **Veterans Day Parade, Nov 21<sup>th</sup>** (11am – 1pm). Bethany Home and Central Ave. [dvs.az.gov](http://dvs.az.gov)
- **APS Electric Light Parade, Dec 5<sup>th</sup>** (7pm). Bethany Home and Central Ave. [Phoenix.gov](http://Phoenix.gov)
- **Zoo Lights, Nov 23<sup>rd</sup> – Jan 10<sup>th</sup>**. Phoenix Zoo, McDowell and Galvin Pkwy. [PhoenixZoo.org](http://PhoenixZoo.org)
- **Las Noches de las Luminarias, Nov 27<sup>th</sup> – Dec 31<sup>st</sup>**. Desert Botanical Gardens, McDowell and Galvin Pkwy. [dbg.org](http://dbg.org)
- **Music & Merriment on Melrose, Dec 4<sup>th</sup>** (5 – 8 pm). Live music by Osborn School District Students and local professional musicians, plus refreshments at select neighborhood merchants on 7<sup>th</sup> Ave.
- **Phoestivus, Dec 10<sup>th</sup> & 17<sup>th</sup>**. Phoenix Public Market, Central and Pierce. [phoestivus.com](http://phoestivus.com)
- **Nutcracker with the Phoenix Symphony Orchestra, Dec 11<sup>th</sup> – 27<sup>th</sup>**. Symphony Hall, 2<sup>nd</sup> St and Adams. [BalletAZ.org](http://BalletAZ.org)
- **Grand Canyon Railway's Polar Express, Nov 6<sup>th</sup> – Jan 3<sup>rd</sup>**. Williams, AZ. [TheTrain.com](http://TheTrain.com)
- **City Skate, Nov – Jan**. Phoenix's only real outdoor ice rink at City Scape, Central and Washington. [CitySkatePhx.com](http://CitySkatePhx.com)
- **Heritage Square** will be hosting several events, including decorating the Rosson House for the holidays and christkindlmarket, a European holiday market. 6<sup>th</sup> Street and Monroe. [HeritageSquarePhx.com](http://HeritageSquarePhx.com)
- **Glendale Glitters, Nov – Jan**. Lights, music, food and additional events. Downtown Glendale. [GlendaleAZ.com](http://GlendaleAZ.com)

Looking to lend a helping hand? Call your favorite charity or check out [VolunteerMatch.org](http://VolunteerMatch.org) to see how you can help this season.

We hope you find an idea or two to make your season bright and wish you all a very happy holiday season.

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## Crime Statistics

By *Andy Mezulis*

**June 20<sup>th</sup>, 2015 – Sept 12<sup>th</sup>, 2015**

- 6/20 - 300 W. Highland: Robbery
- 6/22 - 400 block W. Coolidge: Burglary
- 6/22 - 600 block W. Hazelwood: Burglary
- 7/2 - 500 W. Coolidge: Burglary

Total PPHD: 4

Total zip code 85013: 128

## EMERGENCY NUMBERS

If you see anything suspicious...

**Please make a call:**

Emergency: 911

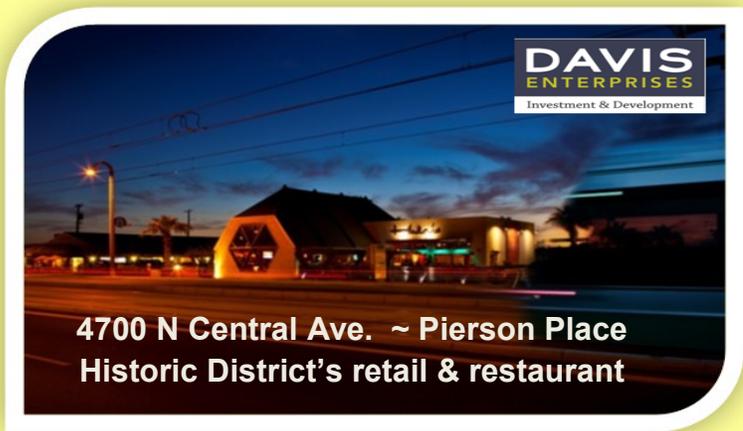
Non-emergency: (602) 262-6151

Contact our Community Action Officer

**Mario Lozoya**

[Mario.Lozoya@phoenix.gov](mailto:Mario.Lozoya@phoenix.gov)

602-534-1745



Visit our website for up to the minute community information and news.

<http://www.piersonplace.com>

# Website Update

By Robert Donat, Website Chair

Have you visited PiersonPlace.com lately? You will be amazed at the information you can find. Important phone numbers, copies of Pierson Place Times dating back to 2006, and photos of your neighbors hard at work are just some of the things you will find on our neighborhood website.



Our website underwent some changes earlier this year and took on a new look. The new logo was added along with fresh content. You can find links to Nextdoor, Pierson Place on Facebook, and posts about things happening in Pierson Place. Sign up to get email updates about changes to the website at the bottom of the website. Keep checking back for new posts. Get reminded of our quarterly meetings. Learn how to place an ad with us. Many, many things!

Its purpose is to:

- share important information and frequently requested phone numbers;
- keep our neighbors informed of activities happening in and around Pierson Place;
- serve as a two-way communication portal for neighbors website visitors;
- archive our Pierson Place Times newsletter;
- and collect Pierson Place history.

Check out our history as told by the City of Phoenix Historic Preservation Planner. You will learn how

Rx's, Compounding  
Bio-Identical Hormone  
Therapy

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602.476.2475      545 W Mariposa, Phoenix, AZ 85013

Pierson Place evolved into the tiny community it is today. Read back issues of newsletter and learn about our previous names. Did you know we were called Pierson Place Association and before that Central Village Association?



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We are always looking for suggestions to improve the website. If you want to see something or have an update to something already on the website, please use the Contact Us form and let us know. The Contact Us page is <http://www.piersonplace.com/contact-us/> or click Contact Us on the homepage.



**PIERSON PLACE HISTORIC DISTRICT**  
*Neighbors Creating a Better Neighborhood*  
198 W Mariposa St. Ste. 7  
Phoenix, AZ 85013

PRSR STD  
US POSTAGE  
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PHOENIX, AZ  
PERMIT 4826

## **Getting Arizona Involved in Neighborhoods Event**

**NEIGHBORHOOD NETWORKING BREAKFAST Saturday, October 17th, 7 am-10 am.  
On 3rd Ave Between Coolidge & Hazelwood. Display and promote your business  
and personal interests. - enjoy free breakfast on us while getting to know more of your neighbors.**

# **PIERSON PLACE HISTORIC DISTRICT NEWSLETTER**

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We want to thank Ron and Alan at **A-1 Mailing Service** for the excellent graphics, printing and mailing they provide. Shop local, and call them for all your printing/mailing needs.  
602-266-3160

## **QUARTERLY MEETING**

**OCT 28TH, 2015**

**6:00 pm: MEET AND GREET**

**6:30 pm: GENERAL MEETING**

**HOTEL 502**

**502 W. Camelback Rd**

**602-264-9290**

**hotel502.com**