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**PPHD - Neighbors Creating  
a Better Neighborhood**



# PIERSON PLACE TIMES

Volume 7

Edition 2

May 2011

Spring is Here!

## **Guest Speaker Deputy Chief Frank Salomon**

**from the Phoenix Fire Dept.** shares current information about water safety (pools, lakes), heat stroke, dehydration, mountain hiking/biking safety, and auto accidents, not to mention home fire safety. This will occur at our meeting April 27 (Days Inn) where he'll also take questions.

He is one of the folks who show up when we call 911 for emergencies, helps pick injured folks off our mountains and even goes INTO burning buildings! Take this opportunity to recognize and thank someone we count on in the awful emergencies!

## **MONUMENTAL!! PRESIDENT'S MESSAGE** *by Charles Jones*

Springtime is when new buds and blossoms pop up, and Pierson Place is no exception. Our new monument marker popped up last month, and we couldn't be more excited! It is located on Camelback Road at 3<sup>rd</sup> Avenue (southwest corner), and it stands as a beacon to those who pass by.

Webster's defines the word *monument* as: "a lasting evidence or reminder of something notable or great", and we couldn't agree with that more. Notable and great are just a few of the positive words used to describe our neighborhood, and more and more of them are heard every day.

The monument is made of block, red brick and concrete caps, so it's likely to be "a lasting evidence or reminder" for 100's of years. The top section has glass blocks that replicate the glass blocks that were built into our houses in the 50's. And, the glass blocks are illuminated from the inside at night, to replicate ours being illuminated by living room lights.

Cont. on page 2



**THANK YOU Hula's Modern Tiki for providing hor d'oeuvres for the PPHD**

**"Meet and Greet" April 27, at Days Inn, 502 West Camelback!**

**Enjoy more great food at Hulas, 4700 N. Central Ave, (602) 265-8454**

**This is a super-hip urban hot spot, located right on our border**

**Hours: Mon 11am-10pm; Tue-Thu 11am-12am; Fri 11am-2am;**

**Sat 10:30am-2am; Sun 10:30am-10pm**

## **MONUMENTAL cont. from pg. 1**

A bigger consideration is having the opportunity and initiative to do this project in the first place. Some very determined people had to continuously persevere, and our board rose to that level more than once! Our collaboration involved the City of Phoenix, Metro Light Rail, Ready Signs USA and Brimley Development; and while difficult at times, it was a labor of love.

We hope you will walk, ride or drive by our new monument marker sometime soon. But more importantly, we hope you'll get to know more about Pierson Place. Look at our website, read our newsletter, or attend our meetings, whatever works best for you. Just don't be surprised to find notable and great people doing notable and great things in this notable and great neighborhood!

## **BUSY STREETS IN PEIRSON PLACE**

**Officers and Board members for 2011** elected at the January meeting:

### Officers

President: Charles Jones  
Vice President: Chris Garland  
Secretary: Henry Harding  
Treasurer: Beverley Bodirosa

### Board Members

Warren Bechhoefer  
Miles Kiger  
Andy Mezulis  
Ray Muench

Shirley Perera  
Pam Perry  
Bob Pierce

Thank you for your contributions to the projects and Block Watch efforts in Pierson Place Historic District!

**Our annual booth at the 7th Ave Street Fair** was a success. Many thanks to generous neighbors who provided **14** raffle prizes. We sold almost \$500 in tickets! It was a great spring day to meet new neighbors, out of town visitors and regulars at the festival who stopped to say hi and chat, rave about the maple bacon ice-cream and take a chance on our drawing! Thanks to all participants for supporting this annual project!

**March 23, 2011 Metro Light Rail celebrated** the grand opening of Covered Park and Ride spaces from 7<sup>th</sup> Ave. to Central Ave. inviting neighboring residents, businesses, and riders! Celebrants chatted, noshed on coffee, donuts and burritos; Folks in charge commented, media preserved moments for posterity with film footage and pictures and raffle prizes were awarded! Now, just in time for spring, Pierson Place residents along the fence line are no longer hosting construction noise and dust and can again enjoy their back yards!

**Moonlight Movies in the Park** continue at Steele Indian School Park this spring. Councilman Tom Simplot's vision and support for movie nights makes fun evenings for us living nearby! Emails from [piersonplace@cox.net](mailto:piersonplace@cox.net) or [council.district.4@phoenix.gov](mailto:council.district.4@phoenix.gov) announce titles and times for each showing!

## **AMPLEHARVEST.ORG**

Are you a successful vegetable gardener or does your fruit tree overwhelm you with largess? For many food bank/food pantry clients (approximately 1 out of every 6 Americans), access to fresh produce is often limited or completely unavailable. [AmpleHarvest.org](http://AmpleHarvest.org) is a nationwide effort created by Master Gardener and CNN Hero Gary Oppenheimer, which enables millions of Americans with successful vegetable gardens or home orchards to find a local food pantry eager for their extra produce. Nearly 3,200 food pantries across all 50 states are signed up with more signing up daily. While USDA knows the location of every food **bank** in the US, [AmpleHarvest.org](http://AmpleHarvest.org) represents the most extensive list of food pantries in captivity. Gardeners can help more fresh produce get to more people in their communities by offering extra produce to a local food pantry through [www.AmpleHarvest.org](http://www.AmpleHarvest.org). Six are listed within 4 miles of Pierson Place Historic District! Easily accessed by gardeners any time of the year online or even from a garden via a free iPhone app: [AmpleHarvest.org/iPhone](http://AmpleHarvest.org/iPhone) contributing is only a call or text away! While composting leftovers is one alternative for the abundant garden, many folks might appreciate fresh from the garden produce! Share your harvests; share this website with other gardeners! *"A garden's productivity is proportional to the gardener's generosity!"*

## **ENERGIZE PHOENIX--SAVE MONEY BY SAVING ENERGY**

by Melissa Walton, Community Worker III NSD

Did you know the typical Phoenix family spends about \$1,900 a year on home utility bills? Unfortunately, a large portion of that energy is wasted. Want to save money by saving energy? A new program called Energize Phoenix is available in your neighborhood. Energize Phoenix will match most existing APS rebates to help pay for your energy efficiency improvement project costs. Energize Phoenix financing is coming soon. A few small changes can save you big money!

There are many reasons to improve the energy performance of your home, including:

- Saving money on your utility bills
- Increasing comfort in every room
- Improving health and safety for your family
- Increasing the durability and value of your home
- Improving environmental quality in your community



Residents located in the Energize Phoenix Corridor are eligible for unprecedented cash incentives. To see if you are located within the corridor visit [energizephx.com](http://energizephx.com) or call our hotline at 602-495-5275. A rental program is also available to multi-family residential property owners.

The Energize Phoenix program is funded by a \$25 million American Recovery and Reinvestment Act (ARRA) and U.S. Department of Energy grant received by the City of Phoenix in partnership with Arizona State University and Arizona Public Service.

Businesses located along the Energize Phoenix Corridor are also eligible for unprecedented cash incentives. Visit [energizephx.com](http://energizephx.com) to determine if your business qualifies for the Energize Phoenix program.

### **¡Ahorre dinero ahorrando energía!**

¿Sabía que la familia promedio de Phoenix gasta cerca de 1.900 dólares al año en servicios básicos? Lamentablemente, gran parte de esa energía se desperdicia. ¿Quiere ahorrar dinero ahorrando energía? Existe un nuevo programa para su vecindario llamado “Energize Phoenix” (Energía para Phoenix). El programa otorgará reembolsos equiparables a la mayoría de los que ofrece actualmente APS para financiar proyectos de mejoras que garanticen el uso eficiente de la energía. Los fondos de “Energize Phoenix” estarán disponibles muy pronto. ¡Puede ahorrar mucho dinero con muy pocos cambios!

Existen muchas razones para optimizar el uso de la energía en su hogar, por ejemplo:

- Ahorrar dinero en el pago de servicios básicos
- Hacer que todos los ambientes del hogar sean más cómodos
- Mejorar la salud y la seguridad de su familia
- Incrementar la durabilidad y el valor de su hogar
- Mejorar la calidad medioambiental en su comunidad



Los residentes del Corredor de “Energize Phoenix” podrán optar a incentivos en efectivo sin precedentes. Para verificar si reside en el corredor, visite [energizephx.com](http://energizephx.com) o comuníquese con nuestra línea directa por el 602-495-5275. También existe un programa para viviendas de alquiler para propietarios de inmuebles residenciales multifamiliares.

El financiamiento para el Programa “Energize Phoenix” proviene de una subvención de 25 millones de dólares de la Ley para la Recuperación y Reinversión Estadounidense (Ley ARRA) y del Departamento de Energía de los Estados Unidos, que se le asignó a la Municipalidad de Phoenix en conjunto con la Universidad del Estado de Arizona (Arizona State University) y la compañía Arizona Public Service (APS). Los comercios ubicados en el Corredor de “Energize Phoenix” también podrán optar a incentivos en efectivo sin precedentes. Visite [energizephx.com](http://energizephx.com) para determinar si su comercio cumple con los requisitos exigidos por el Programa “Energize Phoenix”.

*Check out Postinos various locations [www.postinowinecafe.com](http://www.postinowinecafe.com) for great soups, bruschetta, salads, and accompanying beverages. This is best patio dining around! They whet my appetite with the great mix of bruschetta they provided for the January meeting. [Ed.]*



## **PETS OF PIERSON PLACE** We Love Our Four-Legged “Kids” by Joanne Winter

When Jeff and I moved into the Pierson Place neighborhood in 2003 we had three four-legged “kids” – Halley (miniature black Schnauzer), and cats Rocky and Sophie; one big happy family. Well, over the years our family has grown. For years our neighborhood was overrun with free roaming, feral, and stray cats. Several of us have made it our mission to trap, spay or neuter, and release these cats to help keep this problem from growing. This is the only alternative to having them put to sleep. In our case, the cats we fixed, after release, NEVER LEFT! I guess they decided they’d found a safe place – so our backyard has turned into a haven for Momma, Zoey, Bear, Scooter, Opie, Little Grey, Charlie, Stella, Mi Hijo, and BooBoo. Along the way we have lost Flo (old age), Mona (the killer dogs) and Bubba (just disappeared). The wonderful thing is – they all get along with each other and our dog Halley just loves her little playmates ... and they all just love her too. She gets some great exercise!



If you have a stray cat problem in your area, you can help too! Just go to: <http://www.alteredtails.org/> to find out more about their TNR Program. And the clinic is close by – just at 9<sup>th</sup> Avenue and Hatcher.

Jeff and I enjoy living in the hood. We have seen it grow and improve over the past 8 years. We love the development along 7<sup>th</sup> Avenue in the Melrose area and also on Central with the new restaurants and retail. We love be able to hop on our bikes and cruise to our favorite places or hop on the light rail just around the corner from our house. We love seeing new neighbors move in and make some much-needed improvements to refresh their home. Pierson Place is a great place to live!

### **CRIME STATS**

*by Andy Mezulis*

Dec 14, 2010 – March 28, 2011	
Within area code 85013	119
Within Pierson Place HD	3
1/2/2011	300 Blk Highland
	- Assault
2/1/2011	300 Blk Highland
	- Burglary
3/9/011	600 Blk Coolidge
	- Assault



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**Crime in progress: 911, Non-emergency/crime stop: 602-262-6151****Officer Jon McLachlan: 602-882-9666**

Mountain View Precinct, formerly Squaw Peak Precinct celebrated a move to 2075 E. Maryland Ave. with an open house and grand opening celebrations! The phone number there remains the same: 602-495-5007. Officer Jon's desk phones did not change, but he would rather you call the cell phone which is listed above. Media reports a reduction in overall violent crime rates in the City of Phoenix. Mountain View Precinct Commander A.B. Smith and Councilman Tom Simplot have discussed pockets of high crime along the central corridor and in Melrose District reported to the Council office. They've agreed an increase in police presence and enforcement is needed. Neighbors are strongly encouraged to call the Phoenix Police Dept. about any suspicious activity in their neighborhoods or around businesses on our borders. Catching the crooks is so much more satisfying than taking after action reports!

Community Action Officer Jon reports several burglary arrests of the types of burglars cops have been struggling to catch. In these instances watchful neighbors made calls alerting police and enabling them to catch the bad guys! ***Please***, when you see anything at all that looks to be suspicious... ***please call the police***. You know when something ***just looks wrong***! Also, police are addressing issues related to transients aggressively begging, loitering, urinating in public and trespassing. Police are riding bikes within the central corridor, working on light rail platforms and watching businesses in the area. Police on bikes make a great improvement reducing criminal activity!

Last but not least: lock doors and windows before you leave the house, the garage, the car! Bad guys have nothing better to do than wait and watch, and move in when you are absentminded or careless! And you bet they do! Do not leave tools, or anything else not tied down, in full view. They are an open invitation to a thief!

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## **CALENDAR and BLOCK WATCH ADVISORY** **BOARD MEETING SCHEDULE**

**April 22** Free VIN etching at **Firestone**, N.3<sup>rd</sup> Ave/W. Osborn St. 8:00am to 12:00pm  
Questions? Please call Officer Mary Roestenberg at (602) 495-6896.

**April 26** PBWAB Sgt Jerry Barker Computer Facilitated Crimes against Children  
6:30 pm – 8:30 pm Family Advocacy Center 2120 N. Central Ave.

**April 28, 29, 30** Hazardous Household Waste Collection North Phoenix Baptist  
Church, 5757 N. Central Ave. (Southeast corner, Central/Bethany) Bring your current municipal services bill  
showing solid waste refuse fees and matching photo I.D. with the same address.

**May 12** Donate blood at Donor Network of Arizona, 201 W. Coolidge St. Contact Blood Drive Coordinator  
Annie Jennings at 602-882-9666 or [Annie@dnaz.org](mailto:Annie@dnaz.org) for additional information or an appointment.

**May 24** PBWAB Maryvale (800) & Estrella Mountain Precinct (300) 6:30 pm – 8:30 pm Desert West Park  
6501 W. Virginia Ave. (south of Thomas)

**May 14** Bulk/large item placement, on property, adjacent to the curb

**May 23** Bulk/large item pick up begins

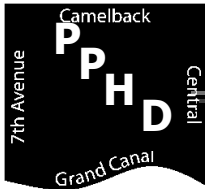
**June 21** Summer solstice, the days do get shorter!

**July 4** Celebrate Independence Day at the event of your choice! Lots going on around the valley and state!

**July 26** PBWAB South Mountain Precinct (400) Cmdr C. Crockett 6:30 pm – 8:30 pm TBD



**CRIMINALS  
TAKE  
NOTICE...  
BLOCK  
WATCH  
IN EFFECT**



**PIERSON PLACE HISTORIC DISTRICT**  
*Neighbors Creating a Better Neighborhood*

198 W Mariposa St. Ste. 7  
Phoenix, AZ 85013

PRSR STD  
US POSTAGE  
PAID  
PHOENIX, AZ  
PERMIT 4826

SPRING MEETING at DAYS INN  
502 W. CAMELBACK RD. 4/27/11, 6:00pm

## **PIERSON PLACE HISTORIC DISTRICT NEWSLETTER**

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We want to thank Ron & Alan at  
A-1 Mailing Service for the graphics  
printing and mailing they always  
provide on this newsletter.

SPRING QUARTERLY MEETING  
WEDNESDAY, April 27, 2011  
DAYS INN 502 W. CAMELBACK RD.  
6:00pm  
*HULA'S MODERN TIKI* Hosts  
"Meet and Greet"  
6:30 pm featured speaker:  
PHOENIX FIRE DEPT. DEPUTY  
CHIEF  
Frank Salomon