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# PIERSON PLACE TIMES

Volume 8 Edition 1 January 2013

## QUARTERLY MEETING !!

Guest Speaker:

**Councilman  
Tom Simplot**

Speaking about City happenings,  
with a Q & A afterwards!

Plus: Bogi Lateiner and MaryBeth Scanlon  
presenting information about food trucks

Plus: Election of Officers and Board for 2013  
volunteer your skills, support your neighborhood

Plus: Jon McLachlan, our Community Action Officer  
Lisa Hubbard, our Neighborhood Specialist  
updating us on crime prevention, trends in the  
neighborhood, and current city programs.

**January 24, 2013**

(the new) **Camelback Sahara Hotel  
502 W. CAMELBACK RD**

**6:00 pm: MEET AND GREET  
6:30 pm: GENERAL MEETING**

Hosted by: **Harley's Italian Bistro**, in the curve at 4221 N. 7th Ave,  
(602) 234-0333, and visit them at: [harleysitalianbistro.com](http://harleysitalianbistro.com)

Many thanks to Maizie's Cafe & Bistro for providing hor d'oeuvres at our  
last meeting. Enjoy excellent food and atmosphere at this great restaurant  
located at 4750 N. Central Ave, 602-274-2828, visit them at: [maiziescafe.com](http://maiziescafe.com)

**PPHD - Neighbors  
Creating a Better  
Neighborhood**

**Pierson Residents Rock! Shop Local!**

## G.A.I.N. Event was a Great Success!

It was an Ice Cream Social and Halloween Costume Contest, all rolled into one. Many thanks to our neighbors, police and Mayor for attending. Even more thanks to Churn, Hula's, Twirl, Dutch Bros, Copper Star Coffee and Fry's for sponsoring us. It was a great way to get to know more neighbors while honoring the police who protect our us.



## Restaurant Update: Harley's Italian Bistro

A hidden gem in the heart of the Melrose District on 7th Avenue, Harley's Italian Bistro is becoming the latest buzz in CenPho. Recipient of the 2012 SWAGGER Award for "Best Dinner Date Spot", Harley's is a popular place for foodies who relish authentic Italian cuisine, innovative ideas, and a fun, comfortable atmosphere.

The Monday night special is half-priced wine and lasagna, and Thursday is Date Night with a three-course menu for two for \$25. A Sunday Champagne Brunch Buffet features rosemary biscuits with pork sausage gravy, brick oven frittatas, Italian beef with homemade au jus and endless mimosas or cape cods for \$20.

Artwork from Rocco Pepino (former owner, The Roman Table) is on display and many of the entrees are the original creation of Renee Pepino. Works from local artists hang on the newly decorated interior, and the artists perform live on select nights. Special artwork from Release the Fear is hanging through the end of January and available for purchase with a tax-deductible donation.

Tradition is a focus and philosophy, with a twist of past meets present and Old World meets New. Utilizing fresh ingredients from Maya's Farm and Willy Itules, some of the more popular entrees are Acorn Squash Ratatouille, Orange Peel Ricotta

Pancakes, Lobster Brie Pizza, and Osso Bucco. Imagine homemade lavender and hibiscus infused syrups made with herbs from the patio garden.

The owners are involved in the community and have participated in the Valley Youth Theater's annual charity event, Local First luncheons, HRC Cook Phoenix Culinary Festival, and hosted a charity event for local non-profit Release the Fear.

One of the new owners, Charolette Kimerly, says, "the secret to a good restaurant is to cook with love, honor tradition, and have a strong passion for the grapes". The owners and their families work full time creating old favorites in the kitchen, making pizzas, waiting on tables, making drinks, and chatting with everyone. They believe the dining experience revolves around family, which to them means the customers and the staff, each playing an important role in the culture at Harley's.

Visit Harley's sometime you'll love it!

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# 180°

## AUTOMOTIVE

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545 W. Mariposa St. Phoenix 85013

<p style="font-size: 1.2em; font-weight: bold; color: #4b0082;">NEW Customers</p> <p style="text-align: center; font-weight: bold; color: #4b0082;">OIL &amp; FILTER CHANGE ONLY \$19.95</p> <p style="font-size: 0.8em;">Service Includes:</p> <ul style="list-style-type: none"> <li>Up to 5 quarts premium oil</li> <li>Genuine oil filter</li> <li>Check all fluid levels</li> </ul>	<p style="font-size: 1.2em; font-weight: bold; color: #4b0082;">Repeat Customers</p> <p style="text-align: center; font-weight: bold; color: #4b0082;">10% OFF ANY SERVICE</p> <p style="text-align: center; font-size: 0.8em;">On service of \$100 or more.</p>
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Must present this coupon at write-up. Limit one coupon per visit per customer. Not valid with any other offer. **Expires 04.30.2013.** Plus tax.\*

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### KIDS Rock

The AmeriSchools KIDS Rock marathon is in full swing! More than 20 runners in grades two through six are working toward their goal of running 26.2 miles. They'll complete their final mile at the P.F. Chang Kids Rock marathon on Saturday, January 19<sup>th</sup>. Each participant will receive an official race number, goodie bag, t-shirt, and a medal at the event near ASU stadium in Tempe!

## President's Message, *by Charley Jones*

I usually talk about the people in Pierson Place - because they are so great. But this time I want to share a few things happening around Pierson Place. Sometimes it's good to look at the perimeter; it helps put the big picture in perspective. Take a look at these, and ponder the future.

New apartments are proposed at the southwest corner of Central & Highland. Upscale, 4 story, 266 units, with parking hidden from view, yea! Starting the public process this month, and looking to break ground this spring. What a great edition on our border, especially in that hot spot on Central Ave!

"Taco Guild" a new concept launched by Z'Tejas is coming to the center at Central & Highland. Right next to Citizen, the specialty taco themed restaurant is planning to open in early 2013. Here's another great addition to that hot spot on our Central border!

Two modern houses on west Mariposa. One is already built at 514 West, and the other is starting construction at 315 West. Both are contemporary and use materials that are common in the neighborhood. Go by and take a look, they are great editions to the neighborhood!

Upscale food trucks are contemplated on Mariposa by 7th Ave. Sponsored by Bogi Lateiner of 180 Automotive, they would bring haute cuisine a few nights a week. This will be discussed at our next meeting (details on front page).

Our favorite sponsor is getting a makeover. The Day's Inn on Camelback is doing a complete renovation and changing their name to the Camelback Sahara Hotel. New rooms, new lobby, new restaurant, and open for business at the same time! See the new digs when you attend our next meeting, and check out the new restaurant this spring.



### Holiday Decorations on Central Ave

The decorations on light poles are funded by donations from various groups, and Pierson Place sponsored a pole this year! Many thanks to Phoenix Community Alliance for making them happen!

### Courtesy Accounting Services, PLLC

**Ohad Muller**  
*Certified Public Accountant*  
 Office: (480) 350-7215  
 Fax: (480) 553-7015

7672 E. Pozos Dr.  
 Scottsdale, AZ 85255  
 omu235@cox.net

#### Services offered

- **Income tax preparation**
- **Accounting**
- **Business Entity Set Up**
- **Consultation: Initial consultation - FREE**  
**Basic Rate: \$239.00 Form 1040/140**  
**Maximum cost to Pierson Place residents is \$289**  
**(with no IRS communication)**

And finally, a people story, just because...: Warren Bechhoefer (Pierson) noticed a car on the street with cobwebs under it and called the cops. They looked into it, noticed illegal activity, and found a drug house! The bad guys were arrested, and the place was shut down. Take note: this started from an observant resident who reported an illegally parked car, wow! Super kudos to Warren for caring about his neighborhood, and taking 5 minutes to make one phone call. Excellent. All of us should do the same.

Contemplate the big view. New businesses are opening, older ones are renovating, and new people, places and things to see and do are starting to appear. Likely driven by light rail, new hot spots and chic urban influences are making a new and improved Pierson Place. And yes, it's still all about the people... those who are in the neighborhood and those who border the neighborhood. See you on the 24th!

### Crime Statistics By Andy Mezulis

September 14th to December 29th  
 Total for 85013: 186 Total for Pierson Place: 8

9/25	600 blk Pierson, burglary
10/5	0 blk Mariposa, assault
10/8	600 blk Hazelwood, burglary
10/9	0 blk Mariposa, burglary
10/17	300 blk Highland, burglary
11/1	300 blk Pierson, burglary
11/16	0 blk Mariposa, burglary
12/19	500 blk Highland, burglary

If you see anything suspicious...  
please make one call:

**Emergency: 911, Non-emerg: 602-262-6151**

**Or, call our Community Action Officer  
 Jon McLachlan at 602-882-9666.**



## Councilman's Corner,

by Councilman Tom Simplot

On November 14 the "We Value Diversity" initiative was launched at the 1 Voice LGBT Community Center in Phoenix. The initiative brings together the LGBT community and local businesses in Phoenix.

Thank you to the citizens from Pierson Place who participated in the kick-off event.

Businesses interested in participating will be provided with the signature "We Value Diversity" decal, which will help to develop a personal connection with LGBT customers. According to Community Marketing Inc., members of the LGBT community own more homes and cars, travel more, spend more on electronics and have the largest amount of disposable income per capita of any niche market.

It is important to recognize and support diversity in our business community. The diversity decals will allow people to identify and support local businesses that proudly welcome the LGBT community. In addition, the decals provide local business owners with information and resources to market to the LGBT community.

Keep an eye-out for the "We Value Diversity" decal when dining and shopping in central Phoenix. If you own a business and would like a decal or know of a business that would be interested in participating, please contact my office at 602.262.7447 or [council.district.4@phoenix.gov](mailto:council.district.4@phoenix.gov).

### **Tammie Coe Cakes & M.J. Bread**

just opened at 5210 N. Central, next to Federal Pizza. Get fresh baked bread and rolls, cakes, cookies, and deserts by the slice or dozen. With sofas, music and art, it's another great place to enjoy at Central & Camelback.

Charley Jones was elected Chair of the Alhambra Village Planning Committee for 2013!

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fax 602 264-1469

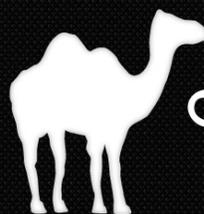
706 W. Montecito Ave, Phx  
[www.mymelrosepharmacy.com](http://www.mymelrosepharmacy.com)



## Chess Tournaments

The first week of January marks the start of tournament season for the AmeriSchools chess club. Over the past several weeks, club members have been learning about castling, en passant, and the history of chess as they square off against each other in preparation for the weekly tournament games. More than a half dozen Valley schools will compete against each other every Monday for top honors and trophies!

[piersonplace.com](http://piersonplace.com)



camelback sahara hotel

602.264.9290 • 502 W Camelback, Phoenix, AZ 85013

# DAVIS ENTERPRISES

Thank you for supporting the Shops at  
4700 N. Central Ave (Central Ave & Highland)



### NEIGHBORHOOD DRIVE-THRU!!

The newest Upward Projects concept has opened on the southwest corner of Central & Oregon: Federal Pizza. The only thing better than wood-fired pizza, salads, sandwiches, pasta, craft beer & wine is being able to get all these items to go! Housed in the original First Federal Bank building, Federal Pizza has a convenient and personal drive-thru, utilizing the old bank teller lane. So whether you join us for lunch or dinner in our restaurant, or drive-thru to pick up a couple of pizzas and a growler of beer to-go, we can't wait to see you!! Federal Pizza – 5210 N. Central Avenue – 602.795.2520

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www.facebook.com/twirlfroyo

## Important Phone Numbers

Emergency, crimes in progress	911
Crimestop, non-emergency	602-262-6151
Community Action Officer	
Jon McLachlan	602-882-9666
Silent Witness	602-948-6377
Councilman Tom Simplot	602-262-7447
Neighborhood Services	602-262-7344
Graffiti Busters	602-495-7014
Grocery Cart Pick-Up	602-278-7587
Illegal Dumping	602-262-7251
Public Works (trash)	602-262-7251
Zoning Enforcement	602-262-7844
Poison Control	602-253-3334
Animal Control	602-506-7387
Arizona Public Service	602-371-7171
Southwest Gas	877-860-6020
City Water	602-262-6251



★ ★ ★ REGISTRATION 2013 ★ ★ ★

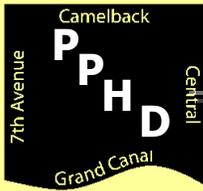
**Clarendon**  
Since 1952  
**LITTLE LEAGUE**

**IN PERSON REGISTRATION**  
Clarendon Elementary School | 1225 W. Clarendon Avenue Phoenix, AZ 85013  
January 12th, 19th, and 26th, 2013 | 9:00 a.m. - Noon  
Registration fee - \$75 (\$125 family max.)

**ONLINE REGISTRATION**  
www.clarendonlittleleague.org  
\$10 "Early Bird" Discount... Register Online before December 31st, 2012  
Registration fee: \$65/\$115 family max

**Requirements**  
A Parent or guardian must accompany each player at registration.  
The Signature must be done in front of the registration board.  
The player must reside within the Clarendon Little League Boundary or be eligible for a waiver.  
Bring birth certificate and three (3) proofs of residency.

602.212.0455 | clarendonlittleleague.org | Field Location: Osborn Rd. & 11th Avenue



**PIERSON PLACE HISTORIC DISTRICT**  
*Neighbors Creating a Better Neighborhood*

198 W Mariposa St. Ste. 7  
Phoenix, AZ 85013

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OFFICER & BOARD ELECTIONS AT OUR NEXT MEETING

## **PIERSON PLACE HISTORIC DISTRICT NEWSLETTER**

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Little League Baseball, Pg. 5

We want to thank Ron and Alan at **A-1 Mailing Service** for the excellent graphics, printing and mailing they provide. Shop local, and call them for all your printing/mailing needs.  
602-266-3160

NEXT MEETING:

**January 24, 2013**

**Camelback Sahara Hotel**  
502 W. Camelback Rd

6:00 pm: MEET AND GREET

6:30 pm: GENERAL MEETING

**Hosted by: Harley's Italian Bistro** 4221 N. 7th Ave,  
(602) 234-0333, and visit them at: [harleysitalianbistro.com](http://harleysitalianbistro.com)