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# PIERSON PLACE TIMES

Volume 9

Edition 3

JULY 2014

## QUARTERLY MEETING !!!

Guest Speaker:

### Yvette Roeder

Public Information Officer, Public Works Dept.

Talking about waste diversion initiative, Re-imagine Phoenix, new solid waste programs launching in July - the Save As You Reduce and Recycle program and the Green Organics Curbside Collection.

Plus: Jon McLachlan, our Community Action Officer  
Lisa Hubbard, our Neighborhood Specialist

Date: **JULY 30TH, 2014**  
**6:00 pm: MEET AND GREET**  
**6:30 pm: GENERAL MEETING**

At: **Hotel 502**  
502 W. Camelback Rd  
602-264-9290, hotel502.com

Hosted by: **Phx Burrito House**  
4140 N 7th Ave  
602-265-1274, phxburritohouse.com

Many thanks to Zookz Sandwiches for providing hors d'oeuvres at our last meeting. Enjoy excellent food and atmosphere at this great restaurant located at 4750 N. Central Ave, 602-279-0906, zookzsandwiches.com.

## Pierson Place Welcomes The Newton

No one can have missed the dramatic reincarnation of the iconic Beef Eaters restaurant on the corner of Camelback and 3<sup>rd</sup> Ave. named in honor of Beef Eaters' founder, Jay Newton.

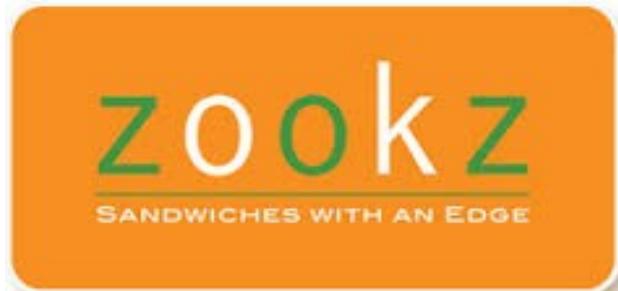
After a decade of dreaming, two years of planning, one amazing crowd funding campaign, plus continuous encouragement from the community and countless hours of hard work they are now open for business.

At the end of May Changing Hands opened their second bookstore location — and their first coffee, wine, and beer bar, First Draft Book Bar. They're planning a proper grand opening celebration for later this summer, and will be bringing lots of author events downtown as well.

This beautifully restored mixed use building also features Southern Rail Restaurant, the latest from chef Justin Beckett of Beckett's Table. .... And, coming soon will be the Southwest Gardener, garden store.

Please support these great additions to our community. Shop Local!!

For more information on these local businesses check out their websites: [southwestgardener.com](http://southwestgardener.com), [thenewtonphx.com](http://thenewtonphx.com), [southernrailaz.com](http://southernrailaz.com) and [changinghands.com](http://changinghands.com).



THANK YOU TO ZOOKZ FOR CATERING OUR APRIL MEETING.  
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**PHOENIX MAGAZINE BEST OF THE VALLEY 2013**

An advertisement for 180° Automotive. At the top, it says "YOUR NEIGHBORHOOD AUTO REPAIR &amp; CAR CARE CENTER" and features the "180° AUTOMOTIVE" logo. Below this is a purple banner with the text "Psssst!... Have You Heard?!" and "We now offer a lifetime warranty on our repairs!". To the right is a circular badge with "PREMIUM EXCLUSIVE LIFETIME WARRANTY" and a small illustration of a classic car. At the bottom left is a drawing of a purple classic car, and at the bottom right are contact details: "CONTACT US to schedule your service.", "545 W. Mariposa Street in Phoenix 85013", and "info@180auto.com 602.476.2475 www.180auto.com".

## PIERSON PLACE COMPLETES BEAUTIFICATION PROJECT

Pierson Place Historic District announces the completion of its latest beautification project adding 11 desert compatible trees to the Phoenix historic neighborhood. Tree selections emphasized a sensible approach for the neighborhood by focusing on water conservation and environmental quality. With the assistance of Tierra Madre Landscape Services, Inc. and AZ Tree Mission, Pierson Place Historic District Board members received congratulations from Charles Jones, the Board President for "continuing to improve livability in our neighborhood".

AZ Tree Mission was created in the spring of 2011 by Tierra Madre to counteract pollution caused by the equipment used to maintain and keep properties beautiful. Planting trees can help offset carbon emitted by mowers, blowers, trimmers and vehicles, minimizing the effect it has on our planet.

Tierra Madre Landscape Services, Inc. and AZ Tree Mission are owned and operated by PPHD resident, Donna Wood. [www.tierra-madre.com](http://www.tierra-madre.com)

# PRESIDENT'S MESSAGE

By Charley Jones

Even with temperatures over a hundred degrees, things in Pierson Place are improving every day.

Neighborhood projects, City programs, new development, new ideas, new partnerships, etc., etc., ... you name it, and it's happening. But one thing that isn't changing is the people in Pierson Place, those who put time and effort into making things happen. Great neighborhoods are about great people, and the great things they do to enrich their neighborhood. Just look at what's happening now....

Board members Henry Harding, Chris Marks and Bogi Lateiner are developing a new logo for the neighborhood, something fresh, modern, exciting, very cool.

A new parking lot for the Hula's Center is opening at the vacant lot at 1<sup>st</sup> Ave & Highland, way cool.

Crime in Pierson Place is down to the lowest levels ever, better than extremely cool. Double kudos to those who report suspicious activity!

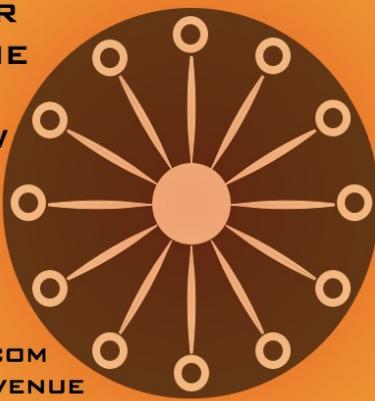
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Website Chair Robert Donat is updating the PPHD website and our Nextdoor site biweekly, much better than way cool. Check them out!

Our application to the Historic Preservation Federal Register is in process, expected to be completed this year, extremely cool.

Upscale apartments at Central & Highland broke ground last month, 266 units in 4 stories with a hidden parking garage, very way cool. Construction trucks are to enter/exit from Central Ave only, let us know if you see otherwise.

Traffic Chair Chris Marks, requested the City do a traffic study in Pierson Place, look for traffic counters in the near future, super cool.

The Changing Hands Bookstore and Southern Rail Restaurant at the northwest corner of 3<sup>rd</sup> Ave & Camelback have opened, better than very way cool.

Some folks were sleeping on the canal bank last month, so if you live next to the bank, be sure and trim your bushes to eliminate the hiding spots, would be very cool. The police have started new patrols on the banks, double cool.

This newsletter, *The Pierson Place Times*, won a Silver Medal in a national newsletter contest last month, super-duper kudos to Newsletter Chair Romy Watkin, double, extremely, very, super, way cool.

And so... you see, it really is about the people in Pierson Place. How they get connected, become informed, help each other, and improve the neighborhood a little each day. Way better than way cool. Just very good neighborhood stuff that is good for everyone. What a great way to live, great way to thrive, great thing for Pierson Place.

Hope to see you on the 30<sup>th</sup>!

## TOP 5 Car Maintenance Tips For Summer

by: Bogi Lateiner, owner of 180 Degrees Automotive | Your Neighborhood Automotive Repair Shop

Extreme high temperatures here in Arizona take a toll on our vehicles. Making automobile maintenance a high priority will help to ensure you keep your car happy and running throughout the summer. Here are my top 5 tips...

1. Battery: Our city's extreme heat is rough on batteries. You can help extend the life of your battery by keeping the surface and terminals clean. Clean your battery with a rag and water, or if there is a lot of build-up of white or green corrosion on your terminals, a little baking soda and water or Cola will do the trick! If your battery is more than 2 years old, have it tested by a quality shop.

2. Air Conditioning: an AC in good working order can be expected to remove 40-50 degrees from the outside air. Our heat here in Phoenix is tough for your ac to keep up with, so if it's not blowing cold air, don't wait to get an AC pressure test to determine the cause. If you are low on refrigerant it means there's a leak. Don't just recharge it, have the leak repaired and then recharged for a more permanent solution. If there's not much air coming from vents, it could be a clogged cabin filter.

3. Coolant: Coolant is one of the most important fluids in your vehicle. Check your owner's manual to locate coolant reservoir and check it regularly. Some evaporation is normal and it will require "topping off". Check when the engine is cold and fill to the "cold fill" line. Your owner's manual will provide more information. If your car does start to overheat, pull over as quickly as you can to avoid costly damage to your engine.

4. Tire Pressure: This rubber keeps you on the road. It's important to monitor tire pressure as seasons change. It's estimated the PSI (pounds per square inch) of a tire increases 1 pound for every 10 degree variance. Check inside driver's side door panel for PSI information on tires and check each tire's PSI with a hand-held tire pressure

gauge. Taking care of your tires can prolong tread life by as much as 50%, help increase fuel economy and improve your vehicle's handling and braking abilities.

5. "Just In Case" Supplies: "Just in case" items for your car can be life-savers. Extra drinking water, basic tools, a blanket, sunscreen, a first aid kit, engine coolant and extra oil. It can be a helpless feeling breaking down on the side of the road, but that feeling is magnified when you're broken down in the middle of the desert in summer!

Stay Cool & Enjoy the Road!

Bogi Lateiner  
[www.180Auto.com](http://www.180Auto.com)

**DAVIS  
ENTERPRISES**

*Thank you for supporting the Shops at  
4700 N. Central Ave (Central Ave & Highland)*

## Crime Statistics

By Andy Mezulis

**3/2/2014 - 6/25/2014**

5/3 - 300 block W. Pierson: Sexual assault.  
 5/28 - 300 Block W. Highland: Burglary.

**PPHD- 2 total**

**85013- 150 total**

## EMERGENCY PHONE NUMBERS

If you see anything suspicious...

**---Please make ONE call---**

**Emergency: 911**

**Non-emergency: (602) 262-6151**

**Or, call our Community Action Officer,  
Jon McLachlan (602) 882-9666**



## Message from Councilwoman Laura Pastor

Happy Summer Pierson Place,

I want to start off by saying that I am thrilled to be writing an article in your award winning newsletter! Congratulations to Romy Watkin, Charley Jones and the writing staff on your Silver Medal from Neighborhoods USA.

Summer is a great time for pool parties and spending time with friends and family. As you relax, I urge you to always watch kids around water. Be sure to keep pools secure with fencing or barriers, keep life-saving equipment, like floatation devices, near the pool, and do not swim alone.

While you and many of your neighbors take vacations this summer, be sure to take turns keeping an eye on each other's houses while you are away. Pierson Place residents know the value of safety and Block Watch, and I encourage you to be aware and look out for each other to keep the community safe.

Lastly, be sure to enjoy your summer! Work slows down a little and kids are out of school. There are so many places to visit and enjoy right near Pierson Place that you can plan a "staycation" from your very own house. Visiting The Newton for dinner and shopping rivals any resort experience. Ice cream at Churn is a great destination, especially for the kids! Or, try something new, like take art or meditation classes at Melting Heart Boutique nestled in the corner of stores at Camelback and 7<sup>th</sup> Ave. All of the neighborhoods and local businesses work hard to make the Uptown area a unique place to live, shop, and visit.

Feel free to contact my office with questions, concerns or ideas about Pierson Place Neighborhood, District 4 or the City of Phoenix in general. I look forward to hearing from you and seeing you around town this summer!

Sincerely,  
Councilwoman Laura Pastor  
District 4

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## PUBLIC WORKS INTRODUCES 2 NEW PROGRAMS

Starting July 7, 2014, the Phoenix Public Works Department will offer two new programs that encourage residents to recycle more and help divert trash from our landfills. These programs are part of the city's sustainability initiative, Reimagine Phoenix.

Reimagine Phoenix's goal is to divert 40 percent of the city's trash from the landfill by the year 2020. These programs are just two ways in which residents can do their part in helping the city reach its goals.

### Save as you reduce and recycle (SAY R&R)

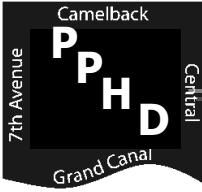
This program offers residents that currently have curbside trash pick-up service the option to downsize their current large trash container to a medium trash container for a savings of \$36 a year on their services bill.

### Green organics curbside collection program

This program provides a new, large, tan container for your yard waste, such as grass clippings, twigs, and branches and shrubs.

For more details on both programs come to our neighborhood meeting on July 30<sup>th</sup> or visit [phoenix.gov/publicworks](http://phoenix.gov/publicworks).





**PIERSON PLACE HISTORIC DISTRICT**  
*Neighbors Creating a Better Neighborhood*

198 W Mariposa St. Ste. 7  
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**NEXT MEETING: JULY 30th, 2014**  
**HOTEL 502**  
**502 W. CAMELBACK RD.**

6:00 pm: MEET AND GREET      6:30 pm: GENERAL MEETING

**PIERSON PLACE HISTORIC DISTRICT NEWSLETTER**

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**Neighborhood Meeting**  
**JULY 30th, 2014**

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