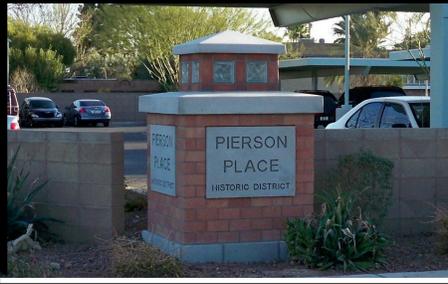


Camelback
PPHD
 Central
 7th Avenue
 Grand Canal



**Contact Us:
 Officers:**

President:
 Charles Jones
 602-359-5095
 piersonplace@cox.net

Vice President:
 Chris Garland
 bellroad@aol.com

Treasurer/Grants:
 Beverley Bodirosa
 602-448-9633
 bbodirosa@cox.net

Secretary:
 Henry Harding
 hardinghenry@cox.net

Chairs:

Block Watch Co-Chairs:
 Chris Garland
 bellroad@aol.com
 Dan Cortez,
 dancortezdan@gmail.com

Newsletter Editor:
 Charles Jones
 602-359-5095
 piersonplace@cox.net

Preservation Chair:
 Andy Mezulis
 popper1@cox.net

Traffic Chair:
 Trish Zemsch
 trishz5@cox.net

Website Co-Chairs:
 Ray Muench
 602-274-6423
 camelbackcat@yahoo.com
 Henry Harding
 hardinghenry@cox.net

Board Members

Miles Kiger
 mhkiger@hotmail.com

Warren Bechhoefer
 602-279-0386

Shirley Perera
 hilaryperera@yahoo.com

Bob Pierce
 boboksaneaz1@cox.net

PIERSON PLACE TIMES

Volume 7 Edition 3 OCTOBER 2011 Happy Fall!

A Church, a Bar, or a High-Rise...

What kind of development do you want at Central & Camelback?

The City is in the process of designating a "Place Type" for the area around the Central & Camelback Light Rail Station. **The final designation will shape development around the station for decades to come.**

Options: density, building heights, office, housing, shopping, restaurants, regional destination, neighborhood walk-up, transit varieties

Come and learn about this process at our next meeting. It could have a big impact on your property and quality of life!

Guest Speaker: Curt Upton, City of Phoenix Planning Dept
October 26, 2011

The Day's Inn, 502 W. Camelback Rd.

Meet & Greet: 6:00 pm

Meeting: 6:30 pm

Host: Two Hippies Breakfast Joint
 4306 N. 7th Ave

Many thanks to the George & Dragon for providing hor d'oeuvres for the "Meet & Greet" at our last meeting. Enjoy great food, stout and lager, and game tournaments at this English Pub and Restaurant at 4240 N. Central Ave., swc of Central & Glenrosa, (602) 241-0018, and check them out at www.georgeanddragonpub.net.

PPHD - Neighbors Creating a Better Neighborhood

Cool Savings

FREE Home Check-Up!
Limited Time Offer.



With the money you save on your utility bill, you can buy the things you want.



Find out how.
Visit www.energizephx.com
or call 602-495-5275.
Save Money by Saving Energy!



Crime Stats

by Andy Mezulis

June 18th to Sept 20th, 2011

6-23-11	600 W. Hazelwood, burglary
6-30-11	100 W. Elm, burglary
7-1-11	100 w. Mariposa, burglary
7-10-11	300 w. Mariposa, burglary
7-11-11	100 w. Highland, burglary
7-23-11	500 w. Coolidge, burglary
7-23-11	600 w. Coolidge, burglary
7-27-11	100 w. Highland, burglary
8-24-11	300 w. Highland, burglary
8-27-11	100 w. Pierson, assault
9-2-11	600 w. Coolidge, burglary
9-4-11	300 w. Pierson, burglary

If you see anything suspicious,
please make one phone call:

Emergency: 911, Non-emergency: 602-262-6151,
or our Community Action Officer, Jon McLachlan:
602-882-9666

MIDTOWN PRIMARY SCHOOL

FREE Full Day Kindergarten – 4th Grade

- ♥ Charter/Public School
- ♥ Small Class Sizes
- ♥ Top Test Scores in Neighborhood
- ♥ Solid Foundation In the Basics
- ♥ Highly Qualified, Caring Staff
- ♥ Reading & Math Enhancement
- ♥ National School Lunch Program
- ♥ Girl Scout & Young Explorers Clubs



Come find out why our students say...

"You'll Love it Here!!
4735 North 19th Avenue

**A+
Parent
Rated**

I ♥ School
Midtown Primary School

602-265-5133

President's Message, *by Charles Jones*

Heading into pumpkins, turkeys and holiday cheer, we are rallying issues of the day and making new improvements in Pierson Place. We urge you to attend the next meeting to learn about YOUR neighborhood, and commit to getting involved in some way. There are many things you can do to make your surroundings better, and both you and your neighborhood will benefit from them.

And speaking of making surroundings better, address numbers are being painted on curbs and alley fences this month. This project helps first responders quickly identify their location in times of emergency. It is funded through our Block Watch grant, and our hats go off to the City for helping with this. Look for the new numbers sometime this month, and know that emergency personnel will be able to respond faster in YOUR neighborhood.

We plan to distribute the new refrigerator magnets to all households this fall. They have emergency phone numbers printed on them, and should make it easier for everyone to obtain services when needed. Look for one on your doorstep or pick one up at our next meeting.

The City is in the process of identifying a "Place Type" for the light rail station at Central & Camelback. Place types denote perimeters for elements of development, i.e. density, building height, type of land use and transit options. They range from high-intensity downtown to low-intensity neighborhood, and our board voted to recommend "Neighborhood Center", the lowest-intensity level. We joined the "Central and Camelback Coalition", consisting of leaders from adjacent neighborhoods, to jointly work on pursuing the "Neighborhood Center" designation. Attend our meeting on October 26th to learn more about the place type process for the Central & Camelback station. (details on front page)

Future projects in our 2011 Block Watch program include new Block Watch signs in the alleys, monogrammed t-shirts, caps and flashlights for patrolling, the newsletter and website. Look for these to be completed in the next few months. And, remember to call in any suspicious activity you see in the neighborhood; yours might be the tip that law enforcement needs to keep YOUR neighborhood safe. Emergency: 911, Non-Emergency: 602-262-6151, Community Action Officer: 602-882-9666

We are "opening up" the message boards on 3rd Ave so everyone can use them to advertise things. The doors will be removed this month, and you can post messages on them anytime, i.e. lost pets, for sale, etc. There are three boards located on 3rd Ave at Mariposa, Elm and Hazelwood; and please remember to remove your message when your item is done.

Fall is one of the greatest times of the year. Outside activities increase, routines and priorities get reestablished, and a focus on what to accomplish before year end becomes clear. We hope you focus on joining with us - to learn about YOUR neighborhood, to do one small thing in YOUR neighborhood, in one small way that makes YOUR neighborhood better. See you on the 26th!

Be sure to vote for Mayor of Phoenix in the upcoming run-off election on November 8th!

How Is your Child Adjusting to School?

By Judy D. White, Principal, Midtown Primary School

If he/she is excited to go to school in the mornings and bounces out of school in the afternoons, you are a lucky, happy parent. Many children feel brief anxieties about a new teacher, new room, new friends, or a new schedule. Listen to their concerns, be understanding and encouraging. Do NOT be sympathetic – sympathy is not reassuring; it fans their fears.

When getting ready in the morning, don't get angry or try to use force. Assume that they are going to do what you expect – go to school. Matter-of-factly say, "let's get ready" or "let's get in the car"... Encourage them to help you by picking their clothes out the night before (including their shoes), packing their back pack and putting it by the front door, picking out what they will have for breakfast. Their help also eliminates choices that they can use to stall in the morning. Workout a routine that both of you can follow. It makes their morning more predictable, which helps to eliminate anxiety.

Learn the school's routine and get your child adhering to it i.e. put your water bottle in the tub, your lunch in the crate, your homework on the desk. Create familiarity (don't wait for the school to do it). If their anxiety continues, talk to the teacher – ask for a warm greeting and direction to what is needed to fit into the routine (seat work, sit on the floor, etc.)

Be on time. It is very hard for students to arrive late – not only do they have to open the door & all the other students turn to look at them, but they also miss out on an explanation of how the day is going to go – leaving them with no predictability. Being on time is an important life skill.

Your reaction to their concerns and your ability to help create predictability will go a long way to alleviating your child's concerns.

"Ms. Judy", educator for 28 years

Downtown Phoenix Gets Smart

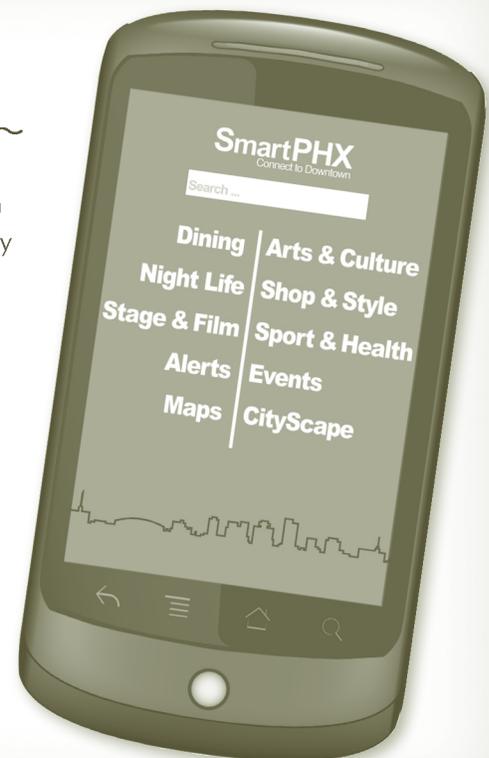
Now you can hold Downtown Phoenix in the palm of your hand with the new SmartPHX mobile phone app. Developed by ASU in collaboration with the Downtown Phoenix Partnership, Red Development, Phoenix Community Alliance, and City of Phoenix, SmartPHX is the first smartphone app of its kind designed to help tourists, locals, and students better experience our ever-evolving central city. Details on more than 150 restaurants, events, up-to-the-minute deals, plus transportation and map information can all be accessed in seconds via SmartPHX, your personal tour guide and social coordinator in Downtown Phoenix. Simply point your smartphone web browser to www.smartphx.com or download SmartPHX from the Android Market to get your Downtown info on the go!



THE URBAN HEART OF ARIZONA

Downtown Phoenix Partnership

DOWNTOWN PHOENIX PARTNERSHIP WWW.DOWNTOWNPHOENIX.COM



Live It Up in Downtown Phoenix at the 5th Annual Pub Crawl

**THE FIFTH ANNUAL
DOWNTOWN PHOENIX**

**PUB
CRAWL**

S A T U R D A Y

OCTOBER 22 · 9:00PM

www.downtownphoenix.com/pubcrawl

Spend quality time with 1,000 friends at some of Downtown Phoenix's most beloved bars, saloons, pubs, lounges, clubs and restaurants while enjoying entertainment and specials available only to Pub Crawl participants. Spend the night collecting beads from various Crawl stops and cap your evening with a post-Crawl breakfast and dance party at Steve's Greenhouse Grill. The Crawl starts at 9 p.m. with trolley buses available until 2 a.m. to move participants from pub to pub. Tickets are \$12 in advance or \$15 the day of the event. Visit www.downtownphoenix.com/pubcrawl for more info and to purchase your tickets. You won't want to miss out on this signature event!



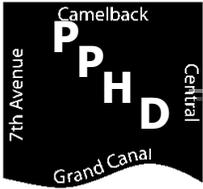
DISCOUNT CABSM

**Downtown Phoenix
Ambassadors**

Historic Preservation, *by Pam Perry*

TOD, Transportation Oriented Development refers to plans required by the Feds in conjunction with Federal monies awarded for light rail. Phoenix will have to have TOD in place to begin to qualify for additional light rail funding. Metro approached Alhambra Village Planning Board early in 2011 for decisions concerning which of the 6 proffered station types would best fit the Central and Camelback corners. This would be integrated into the city's long range plan. At the end of July a very short noticed public meeting was held regarding TOD station types to allow neighbors, voters, taxpayers an opportunity to see what was being proposed to the village planning board. Subsequently interested neighbors from the four corners at Central and Camelback formed a coalition to debate the merit of the various station types and to act as a unified force as the place type is selected. At a recent PPHD board meeting, members reached a consensus that the "Neighborhood station type" would be best suited to the Central/Camelback corner, with suggestions that buildings be LEED certified, and architectural styles and materials used be consistent with those found in our historic neighborhoods. This was presented at the Coalition meeting 9/15. Further study, research, discussion, and meetings are planned.

Decisions made at Alhambra village planning meeting progress to the City Council before being cast in stone. That being said, if you: resident, taxpayer, voter, have opinions; there is no time like the present to voice them to city council, mayor, mayors-to-be, city manager, Village and planning departments and anyone else you believe should be concerned. Phone calls, real letters, and emails all are vehicles to have a voice in the process. Do it.



PIERSON PLACE HISTORIC DISTRICT
Neighbors Creating a Better Neighborhood

198 W Mariposa St. Ste. 7
Phoenix, AZ 85013

PRSR STD
US POSTAGE
PAID
PHOENIX, AZ
PERMIT 4826

**A CHURCH, A BAR, OR A HI-RISE?
DEVELOPMENT** coming to **CENTRAL & CAMEBACK**
(see inside for details)

PIERSON PLACE HISTORIC DISTRICT NEWSLETTER

Contents:

Featured Speakers

Crime Statistics *by Andy Mezulis*

President's Message

by Charles Jones

Midtown School *by Judy D. White*

Historic Preservation *by Pam Perry*

We want to thank Ron and Alan at A-1 Mailing Service for the excellent graphics, printing and mailing they always provide.

Shop local, and call them for all your Printing needs. 602-266-3160

Development parameters for the Central & Camelback area will be designated soon. Come to our next meeting and **voice your concerns!**

October 26, 2011

The Day's Inn, 502 W. Camelback Rd.

Meet & Greet: 6:00 pm

Meeting: 6:30 pm

Guest Speaker: Curt Upton, City of Phx Planning Dept.

Host: Two Hippies Breakfast Joint
4306 N. 7th Ave