



PIERSON PLACE TIMES

Volume 17

Edition 7

Feb 2020

President
 Charley Jones
 602-359-5095
 piersonplace@cox.net

Vice President
 Roland Regeon
 r2chili@aol.com

Secretary
 Henry Harding
 hardinghenry@cox.net

Treasurer
 Liam Sherman
 liam@liamsherman.com

Block Watch Chair
 Robert Donat
 602-478-8534
 robert@robertdonat.com

Newsletter Chair
 Charley Jones
 piersonplace@cox.net

Traffic Chair
 Liam Sherman

Jason Cook
 jcook999@gmail.com

Nicol Emerick
 nicolemerick14@gmail.com

Pam Perry
 pamlperry@cox.net

Ray Muench
 camelbackcat@yahoo.com

Celebrating Our 3 Latest Accomplishments!

National Historic District Designation
New Sidewalk on 3rd Avenue
Planting 14 New Trees

Quarterly Meeting Coming Up
Everyone is Invited!

Guest Speakers:

Mayor Kate Gallego
 speaking about City happenings

Budget Director Jeff Barton
 speaking about the City's interactive budget system

Catholic Charities VP Steve Capobres
 speaking about their multi-family development on Pierson St.

THURSDAY, FEBRUARY 27, 2020

6:00 pm Meet & Greet

6:30 pm General Meeting

at Fame Caffe
 4700 N Central Ave.

Meet Your Neighbors!
Get Free Crime Prevention Items!
Great food! Great Info!

*Neighbors Creating A
 Better Neighborhood*

Pierson Residents Rock! Shop Local!



Dive Deep Into Phoenix's Budget

An essential part of planning for the city of Phoenix is the development of its annual budget every year. The more than \$1.4 billion General Fund operating budget includes everything from police and fire services, to parks, libraries, and senior services.

With a budget that size, supporting the fifth largest city in the country and 1.7 million residents, it can be a challenge to understand everything that goes in to the services you receive. To help residents better understand how our budget is created, the Budget & Research Department has added a new tool to gather feedback and help you see what makes Phoenix run.

Called FundPHX this software lets you see for yourself what each service costs, and how much it would cost (or save) when you change service levels. You can explore the tool on your own at: Phoenix.gov/FundPHX.

We welcome your comments, send an email to budget.research@phoenix.gov. Remember your email is: (1) subject to public disclosure under the Public Records Law, (2) is not private or confidential, and (3) is retained for 90 days. You can also access internet-enabled computers for free at any Phoenix public library.

Historic Designation Benefits

Pierson Place is listed on the National Register of Historic Places, which allows for discounts on property taxes and matching grants for exterior rehabilitation. For information on property tax discounts, visit: <https://azstateparks.com/state-historic-property-tax-reclassification-spt-for-owneroccupied-homes> For information about exterior rehabilitation grants, visit: <https://www.phoenix.gov/pdd/historic-preservation/>

[historicincentives/historic-preservation-exterior-rehabilitation-assistance-program](#). These are great benefits for historic neighborhoods, and your neighborhood association worked hard and long to get Pierson Place on the map!

New Sidewalk on 3rd Ave!!

Have you seen our new sidewalk? It's all done! Now it is solid concrete all the way from Camelback to the Canal, and it connects the light rail station to Canalscape! No more walking in the street and dodging cars, and no more stroller wheels stuck in the mud! If you haven't been on it yet, be sure and check it out sometime. This was a two year project for us, and it is another great example of what we can do to improve the neighborhood.

Canalscape Grand Opening Feb 15th

The grand opening of Canalscape is scheduled for Feb 15th on the banks of the canal. It is a celebration of the whole 12-mile project, and the main activities are centered at the intersection of Central Ave. Several neighborhoods adjacent to the canal are hosting events on the banks, including yours truly. This edition was printed before the event, so look for the results of this project in our next edition!

Free Trees In Pierson Place!!

There are 14 homes signed up to get new trees in our Free Tree project this year! Just think of seeing 14 more trees in the neighborhood! With only 10 blocks, some streets are getting two! This project is fun to do. We make a deal with Whitfill Nursery for the trees, and a deal with The Arizona Community Tree Council for the planting, and wa lah... it happens! Another example of how we can improve the neighborhood..., now we're adding shade, greenery, oxygen and reducing heat island effect! Double yea! If you would like a tree, contact us and we will try to get it!

President's Message

By Charley Jones (Mariposa)

The message today is about what neighbors can do to improve their neighborhood. It is amazing how easy it is to make change, and especially how just a few neighbors can do big things. One common trait is they want to make a difference in their slice of the world, and they do it with small consistent effort.

Take a look at some things we have done over the years: add lights in alleys, speed humps, message boards and dog poop bags stations, paint address numbers on curbs, obtain an historic district designation, a sidewalk, block watch grants, and traffic studies, give away crime prevention items, make a logo, produce a newsletter, fence off abandoned areas, add trees in front yards, two monument markers, motivate crime reporting, and host neighborhood meetings and social events. Whew..., that's a lot of improvements!

Some of us started this 20 years ago, and are still doing it today. I started in 1999 when Lisa Hubbard (of Neighborhood Services) showed me how easy it is to improve a neighborhood. We talked for 2 hours that day, although I was sold in the first 10 minutes. It became clear that a good partnership with the City can be beneficial, so I set out to make that happen too. And now it is amazing to see two decades of improvements in Pierson Place.

Back to the message of today, the bright spots are the National Designation for our Historic District, the new sidewalk on 3rd Ave, and the 14 trees we are adding in front yards this month. These are huge things for any neighborhood, and of course, we are ecstatic they are moving to the "completed" column. It is satisfying and gratifying to make things happen in the neighborhood, but the real point is that anyone can do it. Especially you. Maybe you have some time and talent, and maybe you want to take a look at improving something, and join in. You can make a difference too!

City Street Maintenance



Through Transportation 2050, Phoenix's arterial street maintenance cycle will be cut nearly in half, from 65 years to 33 years. Phoenix has a comprehensive roadway network of 4,850 miles of public streets. The Street Transportation Department Street Maintenance division runs the city's street maintenance program, which maintains all roadways within the city's jurisdiction. From spring to fall, the division performs street maintenance activities to keep the city's streets in good repair and extend their lifespan. This ranges from pothole patching to longer term projects of resurfacing and reconstruction.

Want to know which streets will be repaved next? Visit: phoenix.gov/Streets/PavementProgram

Parking Lot at 1st Ave & Highland

One of our best corporate neighbors, Davis Enterprises, owner of the commercial center at the northwest corner of Central & Highland, has paved and striped the big lot in our neighborhood at 1st Ave and Highland.. Yea! Boy..., it looks good, and no more dust! They piped in water to the perimeter, and are installing a 3' picket fence and covering it with vines. It should be done this spring and be an eye-pleasing landscape buffer going forward. Do you remember the ugly dirt lot that was there for years? Or, even the run down apartments that were there before that? How about the high school students who parked on 1st Ave before Davis had parking restrictions installed? Quite a big change in a short period of time. Another great addition to the neighborhood!

Love Your Block Grant

The Love Your Block (LYB) program is for individuals or groups interested in making a difference in their community. The program is designed to develop and build neighborhood capacity. LYB is an exciting collection of instructor-led participatory workshops designed to increase resident knowledge and equip them to make an impact in their community. Residents can apply for a grant from \$1000 to \$5000 to implement a sustainable project in their community.

Applications and supplemental documents should be submitted through Award Alley at: awardalley.com/loveyourblock/2020/grant. Completed applications should be received no later than 11:59 pm on Sunday, March 8, 2020. If you have any difficulty, please contact Ray at ray.yocopis@phoenix.gov or 602-495-0116, or Linda at linda.luft@phoenix.gov or 602-534-5033 for assistance. If you do not receive a confirmation email, please contact Ray or Linda.

SB2551 Funds State Parks

The Arizona State Parks Heritage Fund was created by voter initiative in 1990, passing with an almost two-to-one vote. A portion of Arizona Lottery proceeds invested in projects throughout our state. State budget cuts during the recession a decade ago eliminated the State Parks Heritage Fund and the appropriations. During the 2019 legislative session, Senate Bill 1241 passed, restoring the State Parks Heritage Fund in statute, but without any appropriation.

Senate Bill 2551 was introduced this session to fully fund (\$10 million a year) the State Parks Heritage Fund. As advocates for historic preservation, parks, open space, non-motorized trails, and outdoor/environmental education, you are encouraged to voice your opinion on SB2551 to your state legislator.

- To contact your State Representative, visit: azleg.gov/memberroster
- To contact your State Senator, visit: azleg.gov/memberroster
- To find your state legislator, visit: azleg.gov/findmylegislator

You may also voice your support through the Legislature's Register to Speak online system. To learn more about this method, visit: azleg.gov/Account/SignOn.

Heritage Fund projects improve the quality of life of Arizonans and drive economic development. These funds are used to create and improve our parks, to provide recreational opportunities statewide, and to reinvest in Arizona's historic sites, downtowns, and neighborhoods.

Historic preservation initiatives in your community promote economic development by creating jobs, revitalizing historic areas, increasing property values, and promoting heritage tourism. For example, in 2007, the Heritage Fund investment created 224 jobs, \$3.3MM in tax revenue, and had an economic impact of \$26MM.

If you have questions, comments, or ideas about Heritage Fund projects, contact the Arizona Heritage Alliance at 602-528-7500 and mail@azheritage.org.

Crime Report

In Pierson Place:

- 1) AGGRAVATED ASSAULT-KNIFE OR CUTTING INSTR, 11/18/2019, 12:30 PM, 5XX W HIGHLAND
- 2) AGGRAVATED ASSAULT-OTHER DANGEROUS WPN, 12/25/2019, 9:44 PM, 5XX W HIGHLAND
- 3) THEFT-ALL OTHER NOT LISTED-MISDEMEANOR, 01/24/2020, 6:20 AM, 5XX W HIGHLAND
- 4) BURGLARY 3RD DEGREE-FENCED YARD, 12/09/2019, 10:30 AM, 1XX W HIGHLAND

7th Ave and Camelback (500' radius):

- 1) SEXUAL ASSAULT-DIGITAL/OBJECT PENETRATION, 12/15/2019, 2:00 AM, 7XX W MARIPOSA
- 2) AGG ASLT-OFFICER--MINOR OR NO INJURY, 02/01/2020, 11:08 PM, 7XX W CAMELBACK
- 3) ROBBERY, 11/13/2019, 9:10 AM, 7XX W CAMELBACK

- 4) THEFT OF CREDIT CARD-FROM BUILDING, 12/07/2019, 5:55 PM, 7XX W CAMELBACK
- 5) ARMED ROBBERY-DEADLY WEAPON, 12/09/2019, 10:23 PM, 7XX W CAMELBACK
- 6) THEFT-ALL OTHER NOT LISTED-FELONY, 12/12/2019, 7:47 AM, 7XX W CAMELBACK
- 7) THEFT-ALL OTHER NOT LISTED-MISDEMEANOR, 01/15/2020, 4:00 PM, 7XX W CAMELBACK
- 8) THEFT-FROM BUILDING-MISDEMEANOR, 01/18/2020, 9:00 AM, 7XX W CAMELBACK
- 9) BURGLARY 3RD DEGREE-(PERSONAL ITEMS)-MOTOR VEHICLE, 12/02/2019, 2:30 PM, 7XX W CAMELBACK
- 10) THEFT-VEHICLE EXTERIOR PARTS/ACCESSORIES-MISDEMEANOR, 01/31/2020, 7:00 AM, 49XX N 7TH AVE

On 7th Ave from Camelback to Campbell:

- 1) THEFT OF MEANS OF TRANSPORTATION, 11/29/2019, 12:00 AM, 7XX W ELM
- 2) THEFT OF MEANS OF TRANSPORTATION, 11/30/2019, 12:30 AM, 7XX W ELM
- 3) BURGLARY 3RD DEGREE-COMMERCIAL BUILDING, 11/19/2019, 5:04 AM, 47XX N 7TH AVE
- 4) THEFT OF MEANS OF TRANSPORTATION, 01/31/2020, 10:00 AM, 7XX W HIGHLAND, BURGLARY
- 5) 2ND DEGREE-RESIDENTIAL, 11/21/2019, 11:30 AM, 7XX W COOLIDGE ST,

On Camelback from 7th Ave to Central:

- 1) ARMED ROBBERY-DEADLY WEAPON, 01/30/2020, 1:15 AM, 5XX W CAMELBACK
- 2) BURGLARY 3RD DEGREE-COMMERCIAL BUILDING, 11/29/2019, 4:46 PM, 4XX W CAMELBACK
- 3) BURGLARY 3RD DEGREE-NON RESIDENTIAL STRUCTURE, 12/24/2019, 3:40 PM, 4XX W CAMELBACK

Camelback and Central (500' radius):

- 1) THEFT-ALL OTHER NOT LISTED-MISDEMEANO, 01/09/2020, 6:30 AM, XX W PASADENA
- 2) THEFT OF CREDIT CARD-OTHER, 12/12/2019, 10:42 PM, 50XX N CENTRAL
- 3) THEFT-ALL OTHER NOT LISTED-FELONY, 01/15/2020, 12:00 AM, N CENTRAL RD & W CAMELBACK AV

Central Ave from Camelback to Campbell:

- 1) THEFT OF MEANS OF TRANSPORTATION, 12/09/2019, 4:00 PM, 47XX N CENTRAL
- 2) BURGLARY 2ND DEGREE-RESIDENTIAL, 11/12/2019, 8:30 PM, 46XX N CENTRAL
- 3) BURGLARY 3RD DEGREE-(PERSONAL ITEMS)-MOTOR VEHICLE, 11/14/2019, 4:45 AM, 46XX N CENTRAL
- 4) THEFT-ALL OTHER NOT LISTED-MISDEMEANOR, 12/06/2019, 3:42 PM, XX W MINNEZONA
- 5) AGGRAVATED ROBBERY, 01/25/2020, 8:29 PM, N CENTRAL AV / W CAMPBELL
- 6) BURGLARY 3RD DEGREE-(PERSONAL ITEMS)-MOTOR VEHICLE, 01/10/2020, 2:20 PM, X W CAMPBELL

Central Ave from The Grand Canal to Campbell:

- 1) THEFT-VEHICLE EXTERIOR PARTS/ACCESSORIES -FELONY, 11/07/2019, 10:00 PM, 3XX W MINNEZONA
- 2) THEFT-FROM VEHICLE, 01/15/2020, 12:00 PM, 6XX W MINNEZONA

Summary:

We have one less crime than last month in Pierson Place although there was another aggravated assault at the 500 block of Highland St. So actually, 2 crimes dropped off and one aggravated assault was added where another aggravated assault was roughly listed (5xx West Highland).

So, we have significantly fewer crimes than the neighborhoods to the West, but immediately to the east they have had no crimes to report for the last three months. Of course the St Francis area has half the size as Brophy and Xavier schools make up a considerable half or more of the total area.

Nineteenth Ave and Camelback had one more crime than 7th Ave and Camelback, and the crime rate is still high in those intersections. So keep your eyes open when in those areas. Sexual Assaults have happened in both areas. The neighborhood south of Camelback on 15th Ave continues to have a high assault rate, but the intersection of 15th and Camelback is much quieter than either of the other 2 intersections, and has only slightly more crime than Central and Camelback.

Remember that you and I are the eyes and ears for the police. We are often credited with reporting crimes that are caught in the act by the police. So if someone in your neighborhood is acting suspiciously - call it in. If they are okay, the police will let them go. But if not, then you may have just helped yourself or a neighbor avoid a criminal act.

If you are at home and have your doors locked as they should be, then you are in your Green Zone or a safe zone. You can relax. If you are out and about shopping or working you would be in the Yellow Zone (cautious and mindful of the area around you). That caution should keep you from getting into the Red Zone.

The Red Zone is the area of crime/physical assault, car crash, medical emergency. It is the zone that requires action on your part. And if you don't have a plan for the Red Zone, you might freeze up, because the conscious mind takes time to determine how to respond.

The best time to get ready is while you are in your Green Zone. In other words, you need to practice. Think about what could happen and practice how to respond, even if it is only in your mind. Of course, actually acting it out cements it into our minds better because it involves more of the brain. This is what we call "Muscle Memory". The muscles really don't have anything to do with it, but your mind will remember the movement of your body over time. Repetition cements your actions into your mind. Like taking a CPR course, it is all about practicing what to do to save a person's life. How much compression, what does it feel like, what do you look for. These are things to practice so you can remember. The same is true with self-defense. The more you are aware of it, and the more you practice it, the better the result will be. I recall hearing about people in New York City carrying a "Throw Away Billfold" with a small amount of money in it to fool robbers. That takes presence of mind and forethought, same theory here. They learned it and practiced it in their minds.

Good luck out there.



PIERSON PLACE HISTORIC DISTRICT
Neighbors Creating a Better Neighborhood
198 W Mariposa St. Ste. 7
Phoenix, AZ 85013

PRSRT STD
US POSTAGE
PAID
PHOENIX, AZ
PERMIT 4826

Next Neighborhood Meeting
February 27th - Fame Caffe - 6:00 pm
(see page 1 for details)
Chat with Mayor Gallego! Meet your neighbors!!

PIERSON PLACE HISTORIC DISTRICT NEWSLETTER

Contents:

Celebrating our Latest Accomplishments, Pg 1
Our Next Meeting, Pg 1
Fund Phoenix (Budget), Pg 2
Historic Designation Benefits, Pg 2
New Sidewalk on 3rd Ave, Pg 2
Canalscape Grand Opening, Pg 2
Free Trees in Pierson Place, Pg 2
President's Message, Pg 3
City Street Maintenance, Pg 3
Parking Lot at 1st Ave & Highland, Pg 3
Love Your Block Grant, Pg 4
SB2551 Funds State Parks, Pg 4
Crime Report, Pg 4
Crime Report (cont.), Pg 5

Crime Prevention Tips

- 1.) be aware of your surroundings,**
- 2.) get to know your neighbors,**
- 3.) report anything suspicious or out of place.**
- 4.) use crime prevention items at your house.**

Please Do Your Part!

We want to thank Ron and Alan at **A-1 Mailing Service** for the excellent graphics, printing and mailing they provide. Shop local, and call them for all your printing/mailing needs.
602-266-3160 mailingal.com