



Central & Camelback



3rd Ave & Camelback



7th Ave & Camelback



PIERSON PLACE TIMES

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Covid Shmovid!!

In these crazy times, it is easy to say...
Yes, the virus has affected us,
Yes, we are changing some of our ways,
And yes, it hasn't stopped us from improving Pierson Place!

You might have noticed new books in our little library on 3rd Avenue,
You might have noticed we are giving away metal block watch signs and solar lights,
You might have noticed our award-winning newsletters are still coming out,
You might have noticed we are still sending you crime prevention information,
And, you might have noticed crime is still very low and the neighborhood looks nice.

You might not have noticed our big meetings aren't happening right now,
You might not have noticed there are no big improvements in the works right now,
And, you might not have noticed that we are working on new ways of doing things.

We are devising online meetings, events with social distancing, and other ways to promote bonding in the neighborhood. It's more important than ever to know your neighbors right now. Many more people are home during the day. And most residential burglaries occur during the day. Uh-oh!

Block Watch signs encourage bad guys to avoid your property during the day. Solar lights encourage them to avoid your property during the night. Contact us for both of these, and we will provide contactless delivery.

With so many changes coming up, it is a good time to review what we have done in the past. Take a look at the list on page 4, it is amazing how the improvements add up.

While you're at it, you might want to peruse the crime stats on page 5 ...and then take some comfort in knowing that YOUR crime prevention efforts keep bad guys away from YOUR neighborhood!

For neighborhood news, visit: PiersonPlace.com	Email us at: piersonplace@cox.net	For more neighborhood news, sign up at: Nextdoor.com
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*Neighbors Creating A
Better Neighborhood*

Pierson Residents Rock!

Shop Local!

Sonoran Bikeway In Our Path

The Phoenix Sonoran Bikeway runs through the heart of the city all the way from South Mountain to the Carefree Highway. It runs through the Carnation Neighborhood on our southern border, and right through the middle of Pierson Place. Just one problem..., the improvements for the bikeway are not very good in either neighborhood. So, we teamed up with the Carnation neighborhood to work with the City on making our sections of the bikeway better. Whether you're a bike rider or not, you'll likely appreciate better signage while riding on it, better markings on the street for cars, and better ingress/egress and safety for everyone. Many thanks to the folks in Carnation for firing this up - because we are happy to join in. Look for more on this down the road!

Remembering Bob Pierce



With great sorrow we say that long time board member Bob Pierce passed away in June. He was usually the first to say "I'm in" - on every project we had - and he would take the bull by the horns. His infectious smile made you like him instantly, and his tenaciousness on projects was a huge boon to the neighborhood. We were very lucky to know him, and we will definitely miss his joyful style. And our heartfelt condolences go to the one who was always with him, his wife Oksane.

Opportunity Crimes

Leaving things visible in cars, and doors, windows and gates unlocked - presents an enticing offer to criminals. Make sure you don't leave temptations around your house. The less you offer the bad guys, the less we get hit!

Historic Designation Benefits

Pierson Place is listed on the National Register of Historic Places, which allows for discounts on property taxes and matching grants for exterior rehabilitation. This means, you could get your property taxes reduced and make some improvements on your house. For property tax reductions, visit: <https://azstateparks.com/statehistoric-property-tax-reclassification-spt-forowneroccupied-homes>. For exterior improvement grants, visit: <https://www.phoenix.gov/pdd/historic-preservation/historicincentives/historic-preservation-exterior-rehabilitation-assistance-program>. These are great benefits for Pierson Place!

Alley Lights Converting to LED

We are working with APS to convert our alley lighting to LED bulbs, to reduce the cost of electricity. We pay this lighting from a Block Watch grant, and want to make this program last longer. Liam Sherman (Pierson Street) stepped up to manage this, and we can't thank him enough. When you see something suspicious in an alley at night, think of Liam and the great work he is doing. Tons of kudos Liam! Great job!

Witness a Crime?

If you saw a crime happen, be sure and report it to CRIME STOP at 602-262- 6151. If you see something happening at that moment, call 911 immediately. Try to describe what you saw in great detail. Make note of sizes, colors, and shapes of people, cars, animals, and the surroundings. If we don't follow through with calling every time we see something, the cops won't know about them - and the criminals will keep taking advantage of the silence.

President's Message

By Charley Jones

One thing is easy to see. We wouldn't have low crime and other accomplishments without neighbors who volunteer to do them. They decide on things, donate their time, and help make a difference. Deliberate thoughts, conscious decisions, and real actions. Most folks in neighborhoods consider that to be huge.

And so you know, covid schmovid contains no disrespect for the virus. Quite the opposite. It involves a ton of respect for it, and a mindset that says we can work with it. Or maybe better said, work around it. Nobody knows how long it will be here, but we know we can't just sit around and wait for it to go away. We also know that bad guys won't stop committing crimes just because of the virus, pretty sure we can bank on that.

So, right now we have a group of die-hard folks, who are encumbered by a die-hard virus, trying to slow down a bunch of die-hard bad guys. Hmm... how do we do this? We can't motivate them with big meetings and free food, we can't lock arms due to social distancing, and... we can't even bang our heads together like we used to.

But we do know there a lot of ways that a group of neighbors can improve a neighborhood, just take a look at our list on page 4.

Right now, our thoughts are going to the virtual world, and that's where you come in. We'd like your input on a few things. Of course, we still have the info we send by email and post on Nextdoor, those aren't changing. But, would you attend an online neighborhood meeting with great speakers in an online format? Or, maybe an in-person meeting with speakers in a 6-foot distanced layout? How about if we did both? Have a 6-foot distanced meeting and stream it for those who prefer to watch online? Which of these sounds best?

Getting back to the real world for a minute, would you pick up free books at the Little Library if they were sanitized regularly? Or, would you rather wear gloves and sanitize them yourself? What

about the solar motion lights that we give away, do you have dark spots that you want to eliminate? Or the metal block watch signs that will tell bad guys to go away for years, do you want one for your front yard? Remember, we have contactless delivery.

There is one thing we know about the virus, it won't stop us from reducing crime in the neighborhood. We definitely have to change some things, and we want to make changes that work for you. You matter. You make Pierson Place one of the best neighborhoods in the city. So, we hope you give this some thought and let us know what you think real soon. Send us an email at PiersonPlace@cox.net, send us an inquiry at PiersonPlace.com, or post your comments on Nextdoor.com. And remember that no matter how you do it, contributing to YOUR neighborhood just might feel good.

For neighborhood news, visit:
PiersonPlace.com

Email us at:
piersonplace@cox.net

For more neighborhood news,
[sign up at: Nextdoor.com](http://Nextdoor.com)

2020 Block Watch Grant Approved!

For the 20th year in a row..., our Block Watch grant was approved!! Think of it this way, we brought \$200,000 of crime prevention into Pierson Place. No wonder the crime in our neighborhood is so low. Of course, every crime is one too many, but rest assured we are working to make them as few as possible. This years' grant will fund our alley lighting (which is so huge), painting address numbers on curbs and alley fences, wireless driveway alarms (so important for your front door), deadbolt door locks (great for all doors), timers for lights and radios, repairs to our message boards, the newsletter (like this edition, yea!), our annual GAIN event which helps neighbors get to know each other (i.e. Roland's world famous Pierson Pancakes!), and a few tchotchkes with crime prevention reminders on them. Whew! We are so thankful to the city for the opportunity to decrease the crime in Pierson Place.



Neighborhood associations can make a lot of improvements in a neighborhood. Here is a list of what we have done since day one. Just think of what can be done in the future!

Things We Distributed To Residents For Free:

Dead bolt door locks, locking door knobs, door viewers, locking mailboxes, flashlights, walkie-talkies, dawn-to-dusk porch lights, solar motion lights, solar flood lights, dawn-to-dusk sensor sockets, motion sensor sockets, monogrammed t-shirts, caps, patroller information, "The Club" auto theft device, monogrammed metal Block Watch yard signs, refrigerator magnets containing important phone numbers, window and door alarms, driveway alarms, padlocks for gates, tons of Block Watch information, and live trees for front yards (twice).

Things We Installed In The Neighborhood:

Permanent metal gates on two abandoned alleys, dawn to-dusk lighting in all alleys and the canal bank, 3 permanent message boards on 3rd Ave, 3 pet poop bag holders on the message boards, 19 solar motion sensor lights in dark areas, dawn-to-dusk lighting in two abandoned alleys, 16 large metal "Block Watch" signs throughout the neighborhood, 14 large metal "No Dumping" signs in alleys and on the canal bank, monogrammed sign toppers on our street signs, 12 new trees in front yards, painted address numbers on all curbs and alley fences two different times.

Things We Applied For and Received:

A federal-level "Historic District" designation, a city-level "Historic District" designation, 20 Block Watch grants totaling \$200,000 for crime prevention, a full sidewalk on 3rd Avenue, a Silver Medal award for the newsletter from the National Association of Neighborhoods, several City traffic studies, speed humps on every street (with our own funding), permit parking (to eliminate overflow student parking), changed stop signs, and added "no left turn" signs on 7th Ave to mitigate cut-thru traffic.

Things We Created:

A customized logo, a professionally designed website, Nextdoor, Facebook and Twitter pages, a recognized identity, increased visibility, a reputation of professionalism and dependability, a data base of every resident and business in the area, an opportunity for neighbors to belong to a group that cares about their neighborhood.

Things We Designed And Built:

A red-brick monument marker at the southwest corner of 3rd Ave & Camelback, another monument marker at the southwest corner of Central & Highland, a refrigerator magnet replicating the monument with important phone numbers, three message boards on 3rd Ave, three poop bag stations, our entrance to Canalscape on 3rd Ave, a street pole banner with our logo hung on Central Ave during Christmas, a "Little Library" free book station.

Things We Have Done Regularly For 20 Years:

Produce and mail a 6-page color newsletter every quarter, produce and email detailed crime statistics monthly, email crime prevention information and general neighborhood and current events to our members and surrounding neighborhoods weekly, monitor crime statistics monthly, conduct neighborhood patrols, report suspicious activity, take pictures of graffiti and other crimes and email them to our Community Action Officer, report code and blight violations (1,694 to date), maintain functioning committees with annual goals, train Block Watch Captains, conduct meetings for Block Watch, board, committees, Community Action Officer, City Neighborhood Specialist, Councilperson, and various City departments, partner with adjacent neighborhoods to work on common goals.

Events We Have Hosted Regularly For 20 Years:

Quarterly meetings for all neighbors that include high-level speakers, community Action Officers and food from local restaurants, clean-up projects to eliminate run down conditions, GAIN day social events for residents to get to know each other, pancake breakfast events, "Wipe Out Graffiti" events to eliminate graffiti, an annual booth at the 7th Ave Street Fair, and a Goodwill Drive as a fundraiser.



Crime Statistics May-July 2020

By Henry Harding (Coolidge St)

In Pierson Place Historic District

- 1) SEXUAL ASSAULT-SAME SEX VICTIM, 05/10/2020, 9:00 PM, 3XX W PIERSON
- 2) AGG ASSAULT-FIREARM, 07/14/2020, 12:00 AM, 3XX W PIERSON

Intersection of 7th Ave and Camelback

- 1) AGG ASSAULT-SERIOUS PHYSICAL INJURY - W/ FIREARM, 06/02/2020, 11:56 AM, 6XX W CAMELBACK
- 2) AGG ASSAULT-KNIFE OR CUTTING INSTR, 06/28/2020, 1:30 PM, 7XX W CAMELBACK
- 3) AGG ASSAULT-VICTIM RESTRAINED--MINOR OR NO INJURY, 06/14/2020, 10:42 PM, 7XX W MARIPOSA
- 4) BURGLARY 3RD DEGREE-(PERSONAL ITEMS)-MOTOR VEHICLE, 06/14/2020, 2:24 PM, 7XX W CAMELBACK
- 5) BURGLARY 3RD DEGREE-(PERSONAL ITEMS)-MOTOR VEHICLE, 06/15/2020, 1:30 PM, 7XX W CAMELBACK
- 6) ROBBERY, 06/12/2020, 8:08 PM, N 7TH RD & W CAMELBACK
- 7) ROBBERY, 05/16/2020, 10:30 AM, 7XX W CAMELBACK
- 8) THEFT-BICYCLES-FELONY, 05/12/2020, 5:00 AM, 7XX W CAMELBACK

7th Ave from Camelback to Campbell

- 1) AGGRAVATED ASSAULT - W/FIREARM, 05/13/2020, 12:14 AM, 6XX W PIERSON
- 2) THEFT-BICYCLES-MISDEMEANOR, 05/28/2020, 9:00 PM, 48XX N 7TH AVE
- 3) BURGLARY 3RD DEGREE-NON RESIDENTIAL STRUCTURE, 07/24/2020, 7:20 PM, 48XX N 7TH AVE
- 4) BURGLARY 3RD DEGREE-(PERSONAL ITEMS)-MOTOR VEHICLE, 06/24/2020, 4:45 PM, 7XX W ELM
- 5) BURGLARY 2ND DEGREE-RESIDENTIAL, 6/20/2020, 3:00 PM, 7XX W HIGHLAND
- 6) THEFT-VEHICLE EXTERIOR PARTS/ ACCESSORIES-MISDEMEANOR, 07/18/2020, 10:30 PM, 7XX W HAZELWOOD

Camelback from 7th Ave to Central

- 1) THEFT OF MEANS OF TRANSPORTATION-CONTROL LOST VEHICLE, 05/15/2020, 11:32 PM, 4XX W CAMELBACK

Intersection of Camelback and Central

- 1) No crimes during the past three months.

Central from Camelback to Campbell

- 1) SEXUAL ASSAULT-FEMALE VICTIM, 06/19/2020, 7:00 AM, X W CAMPBELL AVE

- 2) BURGLARY 3RD DEGREE-(PERSONAL ITEMS)-MOTOR VEHICLE, 05/18/2020, 8:09 PM, 47XX N CENTRAL
- 3) THEFT OF MEANS OF TRANSPORTATION, 07/08/2020, 5:00 PM, 46XX N CENTRAL
- 4) BURGLARY 3RD DEGREE-(PERSONAL ITEMS)-MOTOR VEHICLE, 05/01/2020, 9:30 PM, XX W COOLIDGE
- 5) BURGLARY 2ND DEGREE-RESIDENTIAL, 06/17/2020, 12:00 PM, X W CAMPBELL AVE

Grand Canal to Campbell between Central and 7th Ave

- 1) AGG ASSAULT-VICTIM RESTRAINED--HAND/FIST/FEET W/AGG INJURY, 07/13/2020, 4:20 PM, 3XX W MINNEZONA

Summary:

Generally crime is down, which may be due to the high temperatures we have been experiencing this summer. Just as the "snowbirds" leave the valley during the summer heat, there is also a migration of homeless into the mountains. In Pierson Place HD crime is down as well, but sexual assault is still on the board. At the intersection of 7th Ave and Camelback the crime is down some to only 8 incidents. However, those crimes were mostly in June. Along or close to 7th Ave, there was an aggravated assault with a firearm on Pierson St at the 600 block area near 7th Ave. Again, on Camelback from 7th Ave to Central has been very light on crimes. There were no reported crimes at Central and Camelback for 3 months. Further south on Central, a male/female sexual assault was reported. Another sexual assault occurred out of the usual reporting area, near the corner of Central and Turney (one block south of Campbell). South of the canal between Central and 7th Ave at 3XX Minnezona, there as an assault in which the victim was restrained. So, serious crimes are still occurring all around us, so be aware (eye and ears), and be sure to report everything.

Compared to all the other intersections, 19th Ave has been the most active with 14 crimes (7 assaults, 3 robberies, and 3 thefts). 15th Ave has been light with only 3 crimes (2 assaults and 1 burglary). So, please be aware of potential crimes all around whatever space you are in. Travel in pairs when possible, or move so fast that bad guys can't focus on you. Remember, 95% of crime prevention is in YOUR mind, be aware of your situation at all times. And, call the police if you think something doesn't look right. If something bad does happen, they could be on the way already. The goal is to cut down the time in which a crime might happen to you, and to give the police a head start in getting to your aid. For a crime in progress, call: 911. For a non-emergency situation, call: 602-262-6151. Be safe.



Pierson Place Historic District
Neighbors Creating a Better Neighborhood

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WE HAVE **SOLAR MOTION LIGHTS** & **METAL BLOCK WATCH SIGNS** FOR YOU!!

GET YOURS FOR FREE TODAY!

(see inside for details.)

PIERSON PLACE HISTORIC DISTRICT NEWSLETTER

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Crime Prevention Tips

- 1) be aware of your surroundings,**
- 2) get to know your neighbors,**
- 3) report anything suspicious or out of place.**
- 4) use crime prevention items at your house.**

Please Do Your Part!

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